

SUPPLIER DEVELOPMENT BASICS

供应商开发管理基础



Beijing, June 11th-12th
09.00 am - 05.00 pm (2 days)
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北京, 6月11日12日
上午9点到下午5点 (2天)
语言: 中文
学费: 4800元

Supplier development is a strategic and systematic activity which targets to constantly improve the performance of your supply base. Initially applied in the Automotive Industry, supplier development has become more important also in other industries handling complex products and supply chains.

This seminar offers a comprehensive overview about the integrated supplier development process, approach and related tools. In addition, this course provides references about typical OEM requirements regarding supplier quality and delivery performance. Tools and methods will be presented and a deep understanding of supplier development will be developed.

Benefit for your daily business:

- Understand the benefits of professional supplier development
- Learn effective processes and approaches of holistic supplier development
- Obtain comprehensive knowledge of supplier development tools and methods
- Get to know typical OEM supplier quality and logistic requirements

Agenda:

- > Introduction of importance of supplier development
- > Modular approach based on the product development process
- > Introduction of related methods and tools
- > Team work to deepen the understanding of value engineering
- > BestPractice sharing about supplier development
- > Introduction of typical OEM requirements

许多采购组织还没有达到所要求的成熟度以完成他们期望的目标。为了改善这种情况, 采购员的实用采购技巧必须进一步持续提升。这包括专业技巧和软实力, 这也是每一个采购组织成功的必备因素。此课程提供诸多强大的方法和工具来帮助提高采购的流程和表现。除了理论课程外, 实例的分享有助于直观的理解和更好地运用所需要的知识。

日常业务中的收益:

- 理解专业供应商管理的好处
- 学习供应商开发的有效流程和方法
- 获得供应商开发的相关方法和工具的全面知识
- 了解典型OEM 的供应商质量和物流要求

日程:

- > 供应商质量管理的重要性介绍
- > 产品研发流程的模块化方法
- > 相关方法和工具介绍
- > 团队合作以加深对价值工程的理解
- > 供应商开发的经验分享
- > 典型的OEM要求介绍

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