

Company Name:

Address:

CEO/GM's name:

Contact (e-mail and phone):

NOTE: The questionnaire shall be downloaded, filled in and sent back to <u>gala@cameraitacina.com</u> by <u>April, 30th, 2015</u> nootime.

COMPANY GENERAL INFORMATION

1. Year in which the firm was established:

2. Primary industry in which the firm is engaged:

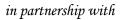
Advertising services	Insurance services	
Architecture/ interior design/ industrial design	IT / internet services	
Automotive / automotive parts and accessories	Leather products, shoes, leather accessories	
Banking / financial services	Logistics / forwarding services	
Chemical	Machinery for food industry	
Construction / building materials	Machinery for heavy industry	
Consulting, legal services	Machinery for textile industry	
Electric / electronic products	Metallurgy industry	
Energy supply	Other Machinery	
Engineering	Packaging	
Exhibition organizers	Sales & Marketing Services	
Food & Beverage	Textile, garments, fashion	
Furniture	Trading / import - export	
Hotels / restaurants	Travel / tourism	
Human resources	Other (please specify)	

3. Which award does your company want to apply for? ** (Multiple choice is allowed)

Panda d'Oro - Cina	<u>The Best</u> <u>Project</u>	<u>The</u> <u>Time-honoured</u>	The 2015 Milan EXPO Panda	The Best Italian SME in China	<u>The Innovative</u> <u>Panda</u>	<u>The Friendship</u> <u>Panda</u> Award	<u>The Ethic</u> Panda Award
Award	Panda Award	Panda Award	<u>Award</u>	Panda Award	<u>Award</u>	<u>Award</u>	

** Refer to CICC mailings and relevant news posted on CICC website for the description of the awards.

Organized by



1



Camera di Commercio Italiana in Cina 中国意大利商会 China-Italy Chamber of Commerce Fondazione Italia Cina 意中基金会



4. Turnover and margins of the company established in China (or parent company in Italy) in the last year, in RMB.

2014

Turnover

Net Operating Profit (EBIT)

5. What percentage of the total product/services in 2014 did the Chinese/ Italian firm sell to Italy/China?

Countries	2014 % of export
China	
Italy	
Total Exports	100%

6. Which of the following legal entity has your Company established in China/Italy?

N. of entities in 2014	Year of establishment	Number of employees
у		
	2014	2014 establishment

Other (please specify)

Organized by



in partnership with



Camera di Commercio Italiana in Cina 中国意大利商会 China-Italy Chamber of Commerce 2



7. Total amount invested in China/Italy (stock of investments since first market entry), indicate the amount in RMB:

8. Total amount invested in China/Italy in the last year (2014), indicate the amount in RMB:

9. Total amount (value of products/services) exported to China/Italy in the last year (2014), indicate the amount in RMB:

10. How did your company's production in China/Italy change in 2014 compared to 2013?											
Improved substantially		Improved slightly		Remained the same		Contract slightly	ed		Contrac substan		
11. Does your company plan to increase investments in China/Italy in 2015-16? Yes No Specify which are forthcoming plans, and the amount of budgeted investments in RMB.											
12. Is your company operating in one of below areas?											
Promotion of Made in Italy]	Implementatic of CSR values		of E	ement Interp al Lea				2015 Milan EXPO		
Describe your project highlighting main activities in selected areas.											
											3
Organized by in partnership with											



Camera di Commercio Italiana in Cina China-Italy Chamber of Commerce





13. If you apply for "The Best Italian SME in China Panda Award" or "The Innovative SME Panda Award", outline the main steps of your business strategy towards China.

14. If you apply for "*The Friendship Panda Award*", please list your previous cooperation with Italian companies and/or relevant activities/projects run in Italy.

15. Is your company willing to be a sponsor of "The Italian Gran Gala 2015" to be held in Shanghai?

Which Sponsorship Level are you interested into?

Supporting: RMB 88,000.00

Diamond: RMB 50,000.00

Gold: RMB 40,000.00

Silver: RMB 30,000.00

Organized by

Fondazione Italia Cina



1011년 Italia Cilia * * * * * * 意中基金会

in partnership with

4



Confidentiality note:

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel only, for examination and selection purposes.

Application Terms & Conditions:

The application is to be sent as an attachment at <u>gala@cameraitacina.com</u>, before April 30th 2015, noon time.

Any documents which the applicant might deem useful to further sustain his nomination should be included into the application in order to be considered by the Jury.

Date

Signature

Company's Chop

Organized by



Fondazione Italia Cina 意中基金会

in partnership with

5