

## Conference details 会议详情:

### Date 日期:

9 – 10 December 2013 Monday – Tuesday  
2013年12月9至10日 星期一至星期二

### Venue 地点:

Kerry Hotel Pudong  
No.1388 HuaMu Road, Pudong, Shanghai, China  
浦东嘉里大酒店  
中国上海市浦东新区花木路1388号

### Oganiser 主办单位:

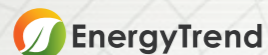
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International Cooperation Centre of National Development and Reform Commission  
中国国家发展和改革委员会国际合作中心

Conference Adviser 会议顾问: Official media 官方媒体: Knowledge Supporter 咨询与分析支持:



### Conference partners 会议伙伴:



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资料截至2013年10月, 如有更改恕不通知 Subject to change, information as of October 2013

# NextGen Auto International Summit China 中国高新汽车国际峰会

## 9 – 10. 12. 2013

Kerry Hotel Pudong, Shanghai, China  
中国·上海浦东嘉里大酒店

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## The China Automotive Industry's Premier International Thought Leadership Summit 汽车行业思想领袖峰会

The 2<sup>nd</sup> Annual NextGen Auto International Summit China, co-organised by Messe Frankfurt (Shanghai) Co Ltd and ICC of NDRC, will be held alongside Automechanika Shanghai.

第二届中国高新汽车国际峰会由法兰克福展览(上海)有限公司和中国国家发展和改革委员会国际合作中心联合主办, 将与上海汽配展同时举行。

Visit the summit's website  
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国家发展和改革委员会  
国际合作中心  
INTERNATIONAL COOPERATION CENTRE  
NATIONAL DEVELOPMENT AND REFORM COMMISSION



## Key technologies and business directions for competition edge 实现竞争优势的关键技术与业务方向

This truly international and highly informative industry gathering brings together senior auto industry executives, senior Chinese government representatives and overseas experts to explore key management challenges and business growth opportunities ranging from product and technology innovations to the latest business models for competitive edge.

中国高新汽车国际峰会是真正国际化、信息丰富的行业盛会，将汇聚汽车行业高管、中国政府部门高层领导和海外专家，从产品和技术创新，到实现竞争优势的最新商业模式，共同探索关键管理挑战和行业增长机遇。

## Conference Objective 会议目的

- To increase understanding of the business cases (models), market factors and technology innovations critical to successful migration from ICE to an ultra low emission hybrid and EV world  
提高对商业案例（模式）、市场因素和技术创新的理解，促进从ICE到超低排放混合动力和电动车辆的成功过渡
- To bring together China and foreign industry senior executives and technical experts to promote international cooperation and exchange of expertise in auto products and services innovation with globally competitive levels of quality, reliability and safety  
汇聚国内外汽车行业的商业精英和技术专家，对汽车产品和服务的质量、可靠性和安全性符合全球化竞争水平，进行国际合作和专知交流
- To share and learn from foreign experiences in planning and policies for promoting greener personal mobility and energy efficient commercial and public transportation  
分享和学习海外促进绿色个人交通、节能商业和公共交通的规划和政策经验
- To promote the rapid development of a strong, energy efficient, passenger and commercial vehicle industry in China, including real partnerships and intellectual property ownership for full access to global markets  
建立中国高效节能的乘用车和商用车行业，并促进真正合作和拥有知识产权，从而全方位地进入全球市场

## An unrivalled opportunity to benefit from networking, collaboration and exchange of ideas – critical issues to be explored include:

前所未有的宝贵机遇，从行业联谊、携手合作和理念交流中获益匪浅 — 峰会探讨的关键主题包括：

- Transforming competitiveness of China's auto-makers for global market access**  
促进中国国有和民营汽车企业的竞争力转型：朝着真正合作、技术转让和全球市场渠道迈进
- Roadmap for industry consolidation**  
行业合并路线图
- Evaluation of hybrid opportunities**  
乘用车和商用车市场中的混合动力机会
- Critical steps to electrification and EV for market growth**  
通往电气化的关键步骤：实现电动汽车和电动交通的真正发展
- Smart connected vehicle innovation**  
汽车智联技术创新实现新机会
- Digital marketing and social media best practices**  
数字营销和社交媒体：OEM厂商和经销商的最佳实践
- Positioning for changing consumer aspirations and 3rd and 4th tier cities**  
针对瞬息万变的消费者期望和新兴城市实施定位
- Increasing transportation efficiency of commercial and public fleets**  
有效减排：实现更加高效的商业车队
- Realising unprecedented vehicle and driver safety**  
实现前所未有的车辆和驾驶员安全目标
- Light-weighting for higher performance**  
轻量化实现更加节能、高性能的车型
- Dealer and distributor new service market opportunities**  
经销商和分销商在新维修市场中的新兴机会
- Aligning future personal mobility with growth of China's eco-cities**  
个人交通战略与中国的未来生态城市相匹配
- Profiting from high growth aftermarket opportunities**  
具备高增长潜力的未来配件市场机会



## China Ministries, Industry Institutes & Automotive Companies 中国各部委、行业研究机构和汽车企业

	National Development and Reform Commission (NDRC) 中国国家发展和改革委员会 (NDRC)		Mr. Steven Lu, Vice-President and CEO, Team China Racing (Formula E) 吕洋先生，中国国家赛车队（E方程式赛车） 副总裁兼首席执行官
	Dr. Yuan Cheng Yin, Deputy President, BJEV R&D Institute, Technical Director & Chief Engineer, BAIC Motor Electric Vehicle Co Ltd 袁成荫博士，北汽电动车辆研发研究院副院长、北汽电动汽车有限公司技术总监兼总工程师		Dr. Song Jian, Professor and Vice President, Automotive Engineering Development Institute, Dept. of Automotive Engineering, Tsinghua University 宋健先生，清华大学汽车工程系教授兼汽车工程发展研究院副院长
	Mr. Wang Cheng, Executive Director, Clean Energy Vehicle Productivity Promotion Center, China Automotive Technology and Research Center (CATARC) 王成先生，中国汽车技术研究中心（CATARC） 清洁能源汽车生产力促进中心执行主任		Dr. Cheng Lin, Professor, Vice Director, National Engineering Laboratory for Electric Vehicles (NELEV), Beijing Institute of Technology 林程博士，北京理工大学电动车辆国家工程实验室（NELEV）教授兼副主任

## International Automotive Companies & Overseas Industry Organisations 国际汽车企业与海外行业组织

	Mr. Christophe Aufferre, CTO, Faurecia, France Christophe Aufferre 先生，法国佛吉亚集团首席技术官		Ms. Boriana Lambreva, Senior Manager New Energy Vehicles Group Strategy and Planning, Volkswagen (China) Boriana Lambreva女士，大众汽车（中国）公司 新能源汽车集团战略与规划高级经理
	Mr. Ridzuan Yusof, Head of Electric Vehicle Project, Proton, Malaysia Ridzuan Yusof先生，马来西亚质子公司电动车辆项目 总监		Mr. Madani Sahari, CEO, Malaysia Automotive Institute (MAI), Malaysia Madani Sahari先生，马来西亚汽车研究院（MAI） 首席执行官
	Mr. Francois Schoentgen, Managing Director, Powertrain BU Transmission Asia, Continental Automotive Francois Schoentgen先生，大陆汽车集团传动系统 业务部亚洲区变速器部门董事总经理		Mr. Christian Heep, CEO and Head of Marketing, Bundesverband eMobilitat (BEM), Germany Christian Heep先生，德国交通协会（BEM） 首席执行官兼营销总监
	Mr. Andreas Serra, Managing Director and Partner, Promotor GmbH, Germany Andreas Serra先生，德国Promotor有限公司董事 总经理兼合伙人		Mr. Zhuo Zhang, Research Associate, Lux Research Inc., USA 张卓先生，美国勒克斯研究公司研究员
	Dr. Jan Fritz Rettberg, Executive, Competence Centre for Interoperable E-Mobility, Infrastructure and Grids, TU Dortmund, Germany Jan Fritz Rettberg博士，德国多特蒙德工业大学 可互操作电动车辆、基础设施和电网能力中心主管		Mr. Ralph M. Meunzel, Head of Publishing, Chief Editor, Autohaus, Springer Automotive Media, Germany Ralph M. Meunzel先生，德国Springer汽车媒体公司 出版总监、Autohaus主编
	Mr. Klaus Paur, Global Head of Automotive, Ipsos SA, China Klaus Paur先生，中国益普索公司全球汽车业总监		Mr. Rick Longobart, Facilities and Fleet Manager, City of Santa Ana & President, Municipal Equipment Maintenance Association (MEMA), USA Rick Longobart先生，美国斯塔阿娜市设施与车队经理兼 市政设备维护协会（MEMA）主席

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请浏览峰会网站首页，了解最新演讲嘉宾概况：[www.nextgenautosummit-china.com](http://www.nextgenautosummit-china.com)

# Conference agenda 会议议程

## Day one 第一天

9.12.2013 Monday (星期一)

08:00-09:00 Registration 登记与茶歇

09:00-13:00 Morning Keynote Sessions 上午：主题演讲

Key policies, planning and priorities for China's automotive sector: The way forward for a more sustainable and globally competitive industry

- Overcoming the challenges of energy supply and environmental pollution
- Proactive measures to promote technological advancements towards EV and the intelligent, environmentally friendly vehicle (i-EFV)
- Facilitating increased competitiveness of the local automotive industry in terms of quality, reliability and safety

中国汽车行业和相关市场实现可持续发展的政策、首要任务与积极措施演变

- 克服能源供应和环境污染所带来的挑战
- 采取积极措施，促进朝着电动车和智能环保汽车 (i-EFV) 的科技进步
- 促进国内汽车行业的质量、可靠性和安全性，以提高竞争力

Overseas perspectives and country case studies: Mega-trends, business models and impacts of technology innovation

- Global mega-trends impacting the auto industry
- Approaches being taken to lower emissions, towards greater fuel efficiency and medium to longer term zero carbon approaches for personal mobility and public transportation
- To what extent should the global industry roadmap be set by the market or government?

国外经验与案例分析：为汽车行业发展而采用的商业模式和技术创新

- 全球汽车行业大趋势及其影响
- 目前为降低排放量、提高燃油性能而采用的措施，以及为个人交通和公共交通实现零碳排放的中长线战略
- 市场或政府应该为全球行业制定怎样的路线图？

13:00-14:00 Networking lunch 联谊午餐

14:00-17:30 Afternoon Track 下午：分论坛

E-mobility and electrification: Critical steps for market growth

- Status of critical enabling technologies needed for EV market growth
- What are the key decision factors for success in China's adoption of an EV charging standard?
- What should be done to facilitate mass installation of convenient consumer EV charging points?
- Emergence of wireless charging and its potential
- Should financial subsidies and incentives continue and, if so, which ones will be most effective in promoting EV?
- 电动车和电动交通认证的关键步骤
- 电动车市场增长所需的关键使能技术状况
- 中国成功采用充电标准需要怎样的关键决策因素？
- 如何促进大规模安装及使用便利消费者的电动车充电点？
- 无线充电的未来潜力如何？
- 是否应继续实施经济补贴和激励机制？如果应该继续，哪些手段将最为有效地推广电动车？

Realising the goal of much improved driver and vehicle safety through active and passive approaches

- What can be achieved though adoption of ESP and ESC (electronic stability) to bring down unacceptably high driver and pedestrian accident rates on China's roads?
- Potential for vehicle differentiation for competitive edge with increasing consumer awareness on safety and increasing affordability of safety systems
- What approaches can be taken to assure widespread adoption of vehicle safety technologies in China?
- Future potential for further accident risk reduction with integrated onboard technology linking interactively with highway infrastructure and nearby vehicles

通过主动和被动方式，实现大幅度提高驾驶员和车辆安全的目标

- 通过采用ESP和ESC (电子稳定性系统)，如何降低中国道路上高得惊人的事故率？
- 随着消费者安全意识的提高以及对安全系统承受能力的上升，如何通过车辆差异化实现竞争优势
- 可采取哪些措施，确保在中国广泛采用车辆安全技术？
- 通过一体化车载技术与公路设施和邻近车辆互动关联，进一步降低事故风险的未来潜力

Aligning new directions in urban personal mobility with China's goals for future eco-cities development

- The need for new OEM business strategies to help mitigate increasing congestion in major cities and growing municipal restrictions on new license plate issuance
- Evolving a new technology and policy roadmap for energy efficient and economically viable urban vehicle networks and supporting sustainable infrastructure
- In what ways might personal mobility evolve (EV and beyond) to overcome today's traffic congestion and infrastructure shortcomings?
- What are the experiences from pilot trials to date and possible new directions?

将个人交通的未来与中国智联生态城市发展的目标相匹配

- OEM厂商需要制定企业新战略，缓解各大城市中日益严重的交通堵塞问题，同时应对市政府对新机动车牌照发放不断施加的限制
- 为具有经济可行性的节能型城市汽车网络制定新技术与政策路线图，支持可持续基础设施
- 个人交通领域该如何发展 (电动汽车等等)，方可解决目前的问题？
- 到目前为止的试点项目带来怎样的经验和启迪？存在怎样的新方向？

17:30 Close of day one 第一天会议结束



# Conference agenda 会议议程

## Day two 第二天

10.12.2013 Tuesday (星期二)

08:00-09:00 Registration 登记与茶歇

09:00-13:00 Morning Keynote Sessions 上午：主题演讲

<p>Evaluating the hybrid and EV opportunity in passenger and commercial vehicle markets 评估乘用车和商用车市场中的综合机遇</p>	<ul style="list-style-type: none"><li>For which applications and market sectors do the various types of hybrid powertrain provide a competitive advantage for owners and operators?</li><li>Prerequisites for successful market growth in terms of services, infrastructure and facilities</li><li>What evolution can we expect in hybrid passenger vehicles compared with EV and downsized ICE vehicles and how might this impact the market?</li><li>What are the future roles for hybrids compared with LNG and other alternatives in commercial vehicle and transportation sectors?</li><li>Comparing cost of ownership across different new energy and energy saving vehicle types</li><li>各种类型的混合动力汽车在哪些应用和市场领域中为车主和经营者提供竞争优势？</li><li>在服务、基础设施和设施领域实现成功市场增长的前提</li><li>与电动车和缩小内燃机尺寸相比，混合动力乘用车预期将如何演变？这将对市场产生怎样的影响？</li><li>混合动力车和电动汽车相对燃气汽车而言，未来将在商用车和交通领域中扮演怎样的角色？</li><li>比较各种新能源和节能车辆类型的拥有成本</li></ul>
<p>Boosting transportation efficiency in China's commercial and public transport fleets 在中国的商用车辆和运输车队中减排，实现更清洁高效的运作</p>	<ul style="list-style-type: none"><li>Best practices, business models and cost benefits of modernising fleet management</li><li>Potential of emerging innovative physical and digital technologies enabling enhanced transportation efficiency</li><li>What policies and regulations to promote efficiency are being adopted in overseas markets?</li><li>Potential for clean fuel and liquefied natural gas (LNG) engines</li><li>Evaluating the future contribution for lighter materials, new electronic and fuel injection systems, advanced turbo and other approaches</li><li>Possible regional vs. national solutions for lower emissions</li><li>车队管理现代化的最佳实践、商业模式和成本效益</li><li>新兴创新实体和数字技术提高运输效率的潜力</li><li>海外市场中采用怎样的政策和法规来促进效率？</li><li>清洁燃料和液化天然气 (LNG) 发动机的影响</li><li>评估轻量化材料、新电子和燃料喷射系统、先进涡轮和其他模式的未来贡献</li><li>降低排放的地区性和全国性解决方案</li></ul>
<p>Light-weighting for more fuel efficient and higher performance vehicles 轻量化实现更加节能、高性能的车型</p>	<ul style="list-style-type: none"><li>What contribution to reduction of carbon footprint can be made by the new generation of light weight, high strength materials?</li><li>Updates on auto industry applications with high-strength lightweight steels, aluminum, magnesium and carbon fiber composites</li><li>How can the current higher costs and fabrication challenges of these materials be lowered to more affordable levels for Chinese OEMs?</li><li>新一代高强度轻型材料如何用于降低碳足迹</li><li>高强度轻型钢、铝金属、镁金属和碳纤维复合材料应用于汽车行业的最新动态</li><li>如何克服这些材料目前成本高昂、制造困难的挑战，使其达到对中国OEM商而言更加可接受的水平？</li></ul>

13:00-14:00 Networking lunch 联谊午餐

14:00-17:30 Afternoon Sessions 下午：主题演讲

<p>What is China's emerging consumer class looking for in new passenger vehicles and how does this differ between younger and more affluent middle age groups? 中国的新兴消费者阶层希望新型乘用车具备哪些特点？年轻群体和较为富裕的中年群体存在怎样的差异？</p>	<ul style="list-style-type: none"><li>How are social attitudes, spending patterns and aspirational temptations changing in a maturing auto market?</li><li>Evolving consumer perceptions the SUV and luxury status</li><li>How can a shift in buyer preference towards greener EVs and hybrids be achieved? What other factors are important besides subsidies?</li><li>To what extent and how might consumer attitudes be changed from a focus on car ownership to car sharing and related services?</li><li>What can be done to promote the concept of selling mobility?</li><li>随着市场的成熟，社会态度和动机如何变化？</li><li>消费者对于SUV和豪华车的认知演化</li><li>如何促进消费者趋向于更加绿色环保的电动车和混合动力车？</li><li>如何促进消费者态度从拥有汽车转向拼车和相关服务？</li><li>如何才能推广移动性销售的概念？</li></ul>
<p>Which lesser developed markets with lower income consumers in Central and Western China, as well as 3rd and 4th tier cities, offer the greatest promise for automotive industry growth? 中国中西部和新兴城市，哪些市场具备最大潜力？</p>	<ul style="list-style-type: none"><li>China's continuing urbanization: How much room for automotive market growth is there?</li><li>Opportunities and challenges in China's emerging cities and provinces</li><li>How should China's new growth cities respond to avoid the traffic management and congestion problems faced by China's 1st tier cities today?</li><li>中国的持续城市化：这些地区的汽车市场具备怎样的增长空间？</li><li>中国新兴省市存在的机遇和挑战</li><li>为了避免中国一线城市面临的交通管理和堵塞问题，新兴城市应如何响应？</li></ul>
<p>Adopting powerful digital marketing and social media strategies for auto market development: Best practices for OEMs and dealers 将威力强大的数字营销和社交媒体战略用于汽车市场的发展：OEM厂商的最佳实践</p>	<ul style="list-style-type: none"><li>What role can digital marketing and social media play in facilitating the car buying process in China?</li><li>How can marques and products be promoted more efficiently?</li><li>Key factors for success in managing digital marketing campaigns and related social media channels</li><li>Potential of web analytics for enhanced customer interaction and customer relationship management (CEM)</li><li>数字营销和社交媒体如何促进更为简单快捷的购车流程？</li><li>如何更加高效地推广品牌和产品？</li><li>在中国成功管理数字营销宣传活动和相关社交媒体渠道的关键因素</li><li>网络分析用于加强消费者互动和客户关系管理 (CRM) 的潜力</li></ul>
<p>Smart connected vehicle technology innovation: Delivering new business opportunities beyond telematics 汽车智联技术创新实现远程信息处理之外的新商机</p>	<ul style="list-style-type: none"><li>What are the major benefits of connectivity in enhancing the driver experience?</li><li>Potential of the LTE connected car and associated eco-system and environment for innovation</li><li>How can connectivity best be exploited to increase vehicle operational efficiency and reduce carbon footprint?</li><li>What innovative business models should OEMs, suppliers and service providers be adopting for a smart connected vehicle world?</li><li>连通性在加强驾驶员体验方面具有哪些主要优势？</li><li>LTE智联汽车以及相关生态系统和环境的创新潜力</li><li>如何最为完善地利用连通性，提高车辆运转效率，降低碳足迹？</li><li>OEM厂商、供应商和服务提供商应采用哪些创新商业模式，实现汽车智联世界？</li></ul>

17:30 Close of day 峰会圆满闭幕

## Audience profile 与会代表概况

Senior decision makers from auto industry management, municipalities and government organisations including: 汽车行业管理层、市政部门和政府机构的高层决策者, 包括:

- Passenger and commercial vehicle OEMs and joint ventures 乘用车与商用车OEM厂商与合资企业
- Government policy makers, regulators and R&D institutes 政府政策制定者、监管机构和研发机构
- Leading suppliers, parts manufacturers and aftermarket providers 各大供应商、零配件制造商
- Leading dealerships and distributors 各大经销商与分销商
- Service and infrastructure providers 服务和基础设施提供商
- Industry advisers and consultants 行业顾问和咨询机构
- Insurers, financiers and strategic investors 保险公司、融资机构和战略投资者
- Advisers, consultants and media 顾问与媒体
- Strategic investors and venture capitalists 战略投资者和风险投资机构



## Testimonials of Last Year's Summit: 对去年峰会的推荐评论:

"It was inspiring! I learned a lot from the presentations and the discussions"  
"非常具有启发性! 演讲和讨论让我受益匪浅"

*Mr. Allan Larsson, Vice Chairman and Project Manager, EIBil2020, Sweden (a former Minister of Finance)*  
Allan Larsson先生, 瑞典EIBil2020项目副董事长兼项目经理 (原瑞典财务部长)

"It was a very good event. I enjoyed it and also learned a lot"  
"这项会议非常棒。我过得非常愉快, 也学到了很多"

*Dr. Gang G. Xu, Partner, PwC PRTM Management Consulting, China*  
许刚博士, 普华永道PRTM管理咨询中国公司合伙人

"You choose very interesting topics and it was a great mixture of delegates and speakers; I made many worthwhile contacts and had really interesting insights"  
"你们选择了非常有趣的主题, 与会代表和演讲嘉宾也相得益彰。我建立起了宝贵的关系网络, 也获得了真正有意义的洞察力"

*Dr. Jan Fritz Rettberg, Executive, Competence Centre E-Mobility, Infrastructure and Grids, TU Dortmund, Germany*  
Jan Fritz Rettberg博士, 德国多特蒙德工业大学电动交通、基础设施与电网能力中心主管

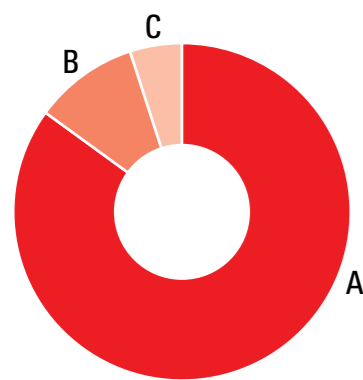
"Wonderful opportunity for industry insiders to discuss the market and technology trends"  
"这是让业界人士讨论市场和技术趋势的绝佳机会"

*Yale Zhang, Managing Director, Automotive Foresight, China*  
张豫, 汽车前瞻公司董事总经理

"Succeeded in having speakers in a good level with people from more official Chinese positions too; that's incredibly important!  
"成功之处在于演讲嘉宾的层次非常高, 许多演讲嘉宾还来自中国官方; 这一点非常重要!"

*Christian Kunkel, Senior Advisor, Scania China*  
Christian Kunkel, 斯堪尼亚中国公司高级顾问

## Geographic split 地理分布:



- A 85% China 中国
- B 10% Asia Pacific 亚太地区
- C 5% Europe and North America 欧洲和北美

## Registration & Delegate Fees 登记与会议费用

	Early bird 早鸟优惠 1 on / before 30.9.2013 或之前	Early bird 早鸟优惠 2 on / before 15.11.2013 或之前	Regular Price 正常价格 after 15.11.2013 之后
Full Conference (2 Day passes) 全部会议 (2天)	RMB人民币 2,899 USD美金 470	RMB人民币 3,199 USD美金 518	RMB人民币 3,499 USD美金 567
Day 1 第一天 9.12.2013 Monday 星期一	RMB人民币 1,599 USD美金 260	RMB人民币 1,799 USD美金 292	RMB人民币 1,999 USD美金 324
Day 2 第二天 10.12.2013 Tuesday 星期二	RMB人民币 1,599 USD美金 260	RMB人民币 1,799 USD美金 292	RMB人民币 1,999 USD美金 324

15% group discount if 3 or more delegates register at the same time  
三人或以上同时报名可享15%团体折扣优惠  
Additional RMB500 administration fee for onsite registration  
现场报名另加收500元人民币的行政费

Book online by visiting the Summit website on: [www.nextgenautosummit-china.com](http://www.nextgenautosummit-china.com) / VOR link (TBC)  
敬请浏览峰会网站, 在线报名: [www.nextgenautosummit-china.com](http://www.nextgenautosummit-china.com) / VOR  
Or contact 或联络  
**Anna Gu**  
Tel 电话: +86 021 6160 8569  
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## Take this chance to and showcase your products, services and brands: 通过这次机会展示产品、服务或品牌:

A substantial and comprehensive delegate and visitor marketing campaign will deliver the right audience and ensure you benefit from the strong delegate base of senior company representatives and the potential for synergistic client relationships. Key sponsorship opportunities are available to:

综合全面的与营销宣传活动将针对理想受众, 确保您将从高层企业代表构成的参加者中受益匪浅, 充分发挥协作客户关系的潜力。本届峰会提供下列关键赞助机会:

- Raise your profile above your competitors 提高自身地位, 凌驾于竞争对手之上
- Maximise exposure through our integrated marketing campaign 通过一体化营销活动, 实现最佳曝光率
- Ensure best access to your target audience 确保最完善地接触目标受众
- Promote your company as one of the leading brands in the industry 推广自身企业, 建立行业领先品牌的形象
- Increase presence and drive awareness of your products and services 提高认知度, 促进产品和服务知名度

Speaking opportunities, Sponsorship and Tabletop Display, please contact:  
演讲机会、赞助和台面展示请联络:

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