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Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

MATERIAL COST REDUCTION

Achieving sustainable material cost reduction using commercial and technical levers

采购成本降低

通过商务手段和技术杠杆来实现持续的采购成



2
days

Shanghai, May 26th- 27th
09.00 am - 05.00 pm
Language: Chinese
RMB: 4800

上海, 5月26日-27日
上午9点到下午5点
语言: 中文
学费: 4800元

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One of the key challenges for purchasing departments is to meet the demanding material cost reduction targets. Although the adequate strategies, methods and also the necessary qualification of the purchasers should be taken or granted, reality often shows a different picture.

In this course the systematic approach to material cost reduction using commercial and technical levers is introduced by qualified sourcing experts. Accentuated by relevant hands-on practical examples, this seminar provides a deep understanding of tools and methods to achieve sustainable material cost reduction results.

Target Group: Purchasing Directors,
GM & Plant Managers,
Purchasing Managers,
Senior Purchasers.

采购部门的一个巨大挑战是如何达成采购成本降低的目标。很多公司的采购部门尽管有了足够的采购战略, 但要实现目标仍然需要专业的采购方法和专业的采购人员, 而现实情况却往往不尽人意。

在本课程中, 我们的采购专家将向您介绍如何运用商务手段和技术杠杆来降低采购成本的系统方法, 同时通过我们相关咨询项目的真实案例分享, 您将进一步加深对方法和工具的理解。

参加人员: 采购总监
总经理、工厂运营经理
采购经理
资深采购人员

Benefits for your daily business:

- Target and potentials for material cost reduction can be easily identified
- Real case studies can bring a lot of new ideas
- Practical approaches and effective tools can be applied in your daily operation immediately
- Understand how to run a material cost reduction project successfully through sharing of real reference cases
- New concepts for material cost reduction

Agenda:

Start at 09.00 am - End at 05.00 pm

- > Brief introduction of material cost reduction system
- > Target setting for material cost reduction
- > Implementation of material cost reduction: real case studies
- > Summary of commercial levers and technical levers for material cost reduction
- > Introduction of new concept for sustaining material cost reduction
- > Sharing of real reference cases

参加培训的收益:

- 比较容易找出采购成本潜在的节约领域和定义采购成本节约目标
- 案例分享能给您开拓新的思路
- 工具和方法能马上运用到您的日常业务中
- 了解如何实施一个采购成本降低的项目
- 给您带来新的采购成本降低的观念和方法

日程:

上午 09.00 开始, 下午 05.00 结束

- > 简要介绍采购成本降低的系统方法
- > 如何设定采购成本节约目标
- > 案例演练和分析
- > 总结传统降低采购成本的商务手段和技术杠杆
- > 介绍采购成本降低的新思路和新方法
- > 真实咨询项目案例分享