

QUESTIONNAIRE ON CORPORATE SOCIAL RESPONSIBILITY

Which of the following options best describes how your company has worked mainly in the Chinese market over the past 12 months?

1. Import /export of goods or services from China ☐
2. By licensing intellectual properties ☐
3. Through agreements of *Processing Trade* ☐
4. Participation in BOT project ☐
5. Through the activities of a Representative Office ☐
6. Participation in agreements of *Cooperative Exploitation* ☐
7. Through the activities of a branch of foreign company ☐
8. Through a joint venture of which we are minority partners ☐
9. Through a joint venture of which we are majority partners ☐
10. Through a WFOE ☐
11. Through a company incorporated in China in which we own minority shares of *M&A* ☐
12. Through a company incorporated in China in which we own majority stakes or totalitarian following a process of *M & A* ☐
13. Management of various investments in China through a holding company ☐

IF YOU CHOOSE 1 TO 6, PLEASE ANSWER REFERRING TO CSR PRACTICES CARRIED OUT BY YOUR COMPANY MAINLY WITH CHINESE MARKET.

IF YOU CHOSE 7 TO 13, PLEASE ANSWER REFERRING TO CSR PRACTICES CARRIED OUT BY YOUR COMPANY WITH CHINESE IDENTITY

1. Do you know the theme of social responsibility?
 - I know very well the principles and instrument of RSI and apply them in my company ☐
 - I don't know so well that topic ☐
 - I have never heard about that ☐

2. Which is the area of social responsibility more significant for your company?

[LEVEL OF IMPORTANCE]

- | | |
|---|--|
| Governance and dialogue with the stakeholders | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Policy towards employees | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Relationship with clients and suppliers | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Relationship with the community | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Environment protection | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |

3. In your opinion which are the reasons that may move a company to adopt RSI practices ?

[LEVEL OF IMPORTANCE]

- | | |
|--|--|
| Ethical motivation of top management | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Promote corporate image | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Increase of the efficiency | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Greater employee satisfaction | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Commercial advantages to new markets | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Benefit in relationship with institution finance and community | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| Public incentives | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |
| ONG pressure from consumer association and media | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> |

4. Do you think that relationship with China of your company has encouraged the adoption of RSI practices ?
 - Very much ☐
 - Pretty much ☐
 - not at all ☐
 - Indifferent ☐

5. In which of the following areas your company has realized significant operations?

- System of governance transparency and relationship with investors and share holders ☐
- Health and development of employees ☐
- Practices of responsible business ☐
- Climatic changes ☐
- Social responsible investing ☐
- Partnership with community ☐

6. Which are CSR actions did you use?

- Ethic code ☐
- Social budget, intangible capital budget ☐
- Ethic certification SA8000 ☐
- Certification CSC9000T ☐
- Certification EMAS ☐
- Cause Related Marketing social Partnership ☐
- Business foundation ☐

7. Which of the following problems your company has recently faced ?

- Employee safety ☐
- Children work ☐
- Irregular work ☐
- Women rights ☐
- Overtime ☐
- Fair pay ☐

8. Which of the following measures has your company adopted to reduce environmental impact?

- Energy saving ☐
- Waste recycling ☐
- Mobility management (car pooling, car sharing) ☐
- Sustainable packaging ☐
- Develop of environmental friendly product ☐
- Life Cycle Assessment processes ☐
- Management of environmental system ☐
- Use of renewable resources ☐

9. Which are concrete actions towards community in which your company operate?

- Donation to organizations having social or environmental utility ☐
- Sponsorship of sport and cultural events ☐
- Cause Related Marketing campaign ☐
- Partnership projects of social solidarity ☐
- Corporate foundation ☐
- Corporate voluntary ☐
- None ☐

10. For greater transparency to the market in which you operate, which of the following practices your company has set up?

- Clear information about products or services ☐
- Investigation about client's customer satisfaction ☐
- Selection and evaluation of suppliers ☐
- Registration of complaint by costumer ☐
- Supply chain control ☐
- Involvement and awareness of costumers and suppliers on issues of CSR ☐
- Code of conduct for suppliers ☐

11. What do you think could be the main benefit of the adoption of measures for social responsibility?

LEVEL OF IMPORTANCE

Enhancing corporate reputation	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Improving relations with suppliers, institutions, donors, community	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
To strengthen the sense of employee	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Increase of the efficiency	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Acquisition of commercial benefits	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Identification of reputational risks	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Better access to credit	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>

12. Which are in your opinion problems related to the development of initiatives in the field of social responsibility by your company?

[LEVEL OF IMPORTANCE]

Lack of knowledge	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Lack of institution assistance	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Lack of specific legislation on CSR	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Business benefits not immediate	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
High costs	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Lack of corporate skill	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Little impact on social and environmental business	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>
Few interest of the company	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>

13. Which of the following activities do you want to realize in the next years?

Communicate company performance in CSR and sustainability to stakeholders	<input type="checkbox"/>
Improve environmental impact of products/services	<input type="checkbox"/>
Develop new products/services which help to reduce social or environmental problems	<input type="checkbox"/>
Improve energetic influence	<input type="checkbox"/>
Reduce green house gas emission or waste	<input type="checkbox"/>
Improve rigid control on suppliers concerning standard regarding human rights	<input type="checkbox"/>

14. There are further information that you consider valuable to the company's application to "CSR AWARD"?

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N.B. We hereby inform you that the information contained in this questionnaire will be used *only* by Italy China Foundation, by CeSIF, and by Officina Etica Consulting, for the assignment of a research paper about CSR in China, which data will be presented in an aggregate and anonymous way.