



6th AsiaSolar Photovoltaic Industry Forum 2011

Foreword:

Seizing business opportunities, innovation and breakthroughs

With continued support from businesses and experts from within the photovoltaic industry, the 5th (previous) AsiaSolar Photovoltaic Industry Forum received unanimous praise from within the industry. To continue the success of the AsiaSolar Forum, the upcoming 6th AsiaSolar Forum will be held in Shanghai, 5-6 May 2011.

The 6th AsiaSolar Forum will focus on trends and policies analysis of the China domestic/overseas photovoltaic markets. Including applications of integration of grid connected PV systems and constructions; silicon battery manufacturing technology; film battery manufacturing technology and other new products, with special attention to smart power grid construction and related topics, heat electrical generation and CPV applications to reach a conclusion about the overall direction and development of the industry.

The Organizing Committee will continue to utilize resources from the China New Energy Chamber of Commerce (CNECC) and invest significant human resources and other means to invite leading experts and academics from related fields. These include government commissioners from the New Energy Sector of the National People's Congress, professors and researchers from universities and institutes and other well known persons from the industry to engage in dialogue and discussion.

Other than traditional photovoltaic technologies and trade, the upcoming AsiaSolar Forum will extend its focus to three other areas of interest.

1. Smart Grid

The progression and development of strategic smart grid system initiation indicates China's smart grid constructions are to experience periods of high growth in the near future. The upcoming AsiaSolar Forum will feature presentations from specialists in fields of smart grid research, aiding to the development of the China's smart grid system.

2. Concentrated Photovoltaic (CPV)

The upcoming AsiaSolar will feature presentations and lectures on what is commonly known as the third generation photovoltaic technology - Concentrated Photovoltaic (CPV), high efficiency generation electricity generation from solar energy source.

3. CEO's Summit

The International Photovoltaic's CEO Summit will commence at the AsiaSolar forum. Over 30 CEOs from firms within the photovoltaic industry will congregate at Shanghai, to interact with VIPs and exhibitors, and share their thoughts on relevant clean energy/photovoltaic policies, technological innovations and their implementations, cooperation between photovoltaic firms and within industries. We hope industry players are able to promote themselves through the AsiaSolar Forum and windows of opportunities created by the China New Energy Chamber of Commerce.

6th AsiaSolar 2011 will continue to focus on long term trends and developmental paths of the industry, indentifying and seizing opportunities, celebrating the photovoltaic industry.

Forum Date: 5-6 May, 2011

Forum Venue: Shanghai Everbright Convention Centre

Organizations Structure

Approved By

- China New Energy Chamber of Commerce (CNECC)
- National People's Congress (NPC)
 - Environment and Resource Commission
 - Budgetary Affairs Commission
- National Energy Bureau
- Ministry of Science and Technology
- Ministry of Housing and Urban-Rural Development
- Ministry of Industry and Information Technology

Hosted By

- China New Energy Chamber of Commerce (CNECC)
- China Council for the Promotion of International Trade (CCPIT)

Supporting Organizations

- World Council for Renewable Energy (WCRE)
- International Special Events Society (ISES)
- European Photovoltaic Industry Association (EPIA)
- American Council On Renewable Energy (ACORE)
- Italian National Agency for New Technologies, Energy and Sustainable Economic Development (ENEA)
- French Environment and Energy Management Agency (ADEME)
- India Photovoltaic Energy Association
- Japan Photovoltaic Energy Association
- Australian PV Association
- Malaysia photovoltaic Industry Association

Organizing Committee

China Council for the Promotion of International Trade (CCPIT)
Shanghai AiExpo Exhibition Service Co.,Ltd

Forum Schedule

5 May 2011 - Day 1 Afternoon

Opening Ceremony

Message of Greetings by:

- The China New Energy Chamber of Commerce (CNECC)
- Commissioners from the National People's Congress (NPC)
- Overseas guest representative (to be announced)

China Photovoltaic Industry CEOs Summit

Focus

Current status and trends of the domestic photovoltaic market
Increasing communication and dialogue, seeking development

Host

Dr. Zeng Shaojun – Secretary General of the China New Energy Chamber of Commerce (CNECC).

Guests

Li Hejun	CEO of Hanergy Holdings Group
Zhang Zhengyu	CEO of Hi-Tech Wealth
Shi Zhengrong	CEO and Managing Director of Wuxi Suntech
Qu Xiaohua	CEO and Managing Director of Canadian Solar Inc.
Gao Jifan	CEO of Trinasolar
Yang Liyou	CEO of ChintSolar
Xue Li'ming	CEO of CSENET
Liu Hanyuan	Chairman Tongwei Group Board of Directors
Cao Renxian	General Manager of Sungrow Power Supply Co., Ltd
Ding Qiang	CEO of Baoding Tianwei Solarfilms Co., Ltd
Sun Liangxin	CEO of China United Cleaning Technology Co., Ltd. Beijing
Zhao Zhiheng	Vice President of Yingli Solar
Sun Jianjiang	CEO Jinggong Science and Technology
Wang Jun	General Manager of Tiangui Trading Co., Ltd
Lin Jinxi	General Manager of Changzhou Almaden Stock Co., Ltd
Zhou Min	General Manager of ENN Solar Solutions Co., Ltd
Jian Ming	CEO of Dongguan Hongwei Co., Ltd
Sun Xianshou	CEO of ReneSola Co., Ltd
Xie Jian	Vice President and Operations Agent of JA Solar Holdings Co., Ltd

5 May 2011 - Day 2 Morning

Main Forum

1. Market Trends Analysis

- Analysis of the trends within the global photovoltaic market in the past 3 years
- Traditional European market and new markets
- The U.S. photovoltaic market policies and development trends
- In depth analysis of the Asia-Pacific photovoltaic market

Guests

Dr. Wolfgang Palz	President of the World Council for Renewable Energy (WCRE) Long standing member of the International Solar Energy Society (ISES) Consultant of the European Commission
Dr. David Renne	Chairman of the International Solar Energy Society (ISES) President and Project Manager of the U.S. National Renewable Energy Laboratory (NREL)
Ingmar Wilhelm	Executive Vice-President of the European Photovoltaic Industry Association (EPIA)
Nicole Vormann	Market Analyzer at Murphy & Spitz
Julia Hamm	Chairman of U.S. Solar Energy Industries Association (SEIA)
Gert Gremes	Chairman of Italian Solar Energy Industries Association
Makoto Kawamura	Chairman of Japan Photovoltaic Energy Association (JPEA)
Dr. Muriel Watt	Chairman of Australian PV Association (APVA)
Dr. Lan	Taiwan Photovoltaic Industry Association
Mr. Jagat S Jawa	Chairman of India Solar Energy Association (SEIS)
Shamsudin Khalid	Chairman of Malaysian Photovoltaic Industry Association (MPIA)
Daniela Schreiber	EuPD Research Strategic Operation Director

2. Domestic Market Policy Analysis

- Renewable Energy Policy (Amendment) Analysis and predictions of upcoming policies
- Electricity Generation Pricing Policy Analysis and discussion
- Renewable Energy Production Plan Analysis and discussion
- Photovoltaic in the minds of national energy strategy commissioners

Guests

Shi Lishan:	Vice President of the National Energy Bureau New Energy Department
Li Junfeng:	Vice President National Development and Reform Energy Research Lab
Zhao Yuwen:	Photovoltaic Commission Director National Renewable Energy Source
Dr. Zhao Gang:	Head of Chinese Academy of Science and Technology for Development
Dr. Wang Wenjing:	Director of China Institute of Electrical Engineering and Chinese Academy of Science
Hu Runqing:	Researcher at the Energy Research Institute, National Development and Reform Commission
Cui Rongqiang:	Professor at Solar Energy Research Centre, Shanghai Jiaotong University,

5 May 2011 - Day 2 Afternoon

3. Building integrated photovoltaic – BIPV

- Problems, achievements, and research breakthroughs of applications of building integrated photovoltaic.
- Smart grid system technology formation and development order
- Key technology achievements of BIPV
- National Photovoltaic Standards (building and inspection) contents and analysis

Guests

Steven J. Strong	Chairman of U.S. Solar Design Associates
Tjerk Reijenga	Architect of KOW Design and Consulting Co., Ltd (Netherlands)
Stephen Wittkopf	Lecturer at the National University of Singapore Solar Power Research Centre
Erhard Krausen	Head of Technicals at Abakus Solar Energy Group
Yu Yixin	CEO of TDQS Group
Lui Hongshuo	Engineer at State Grid Electric Power Research Institute
Yang Jinhuan	Professor of Shanghai University of Electric Power
Gu Huamin	CEO of Nanjing Zhonghuan Photovoltaic system Co., Ltd
Yu Ming	China Electricity Council, Management Standardization Department

4. Crystalline silicon solar cell technology and products

- Phosphorus removal by metallurgical refining
- High Efficiency low cost thin film crystalline cell
- Latest technology and trends in crystalline solar cells development
- Nanocrystal solar cells technology and future development

Guests

Wang Junzhao	Vice President of the 48 th research lab, China Electronic Technology Corp.
Luo Xuetao	Professor at College of Materials, Xiamen University
Zhang Hui	Professor at Tsinghua University
Huang Yong	Vice President of Chinese Academy of Sciences, Technical Institute of Physics and Chemistry
Jia Rui	Researcher at Institute of Microelectronics and Chinese Academy of Sciences

5. Thin film battery technology and products

- Gallium Arsenide thin film battery technology
- Copper indium gallium selenide thin film battery technology
- Cadmium telluride thin film technology
- Dye Sensitised nano thin film battery technology
- Thin film batteries problems, technical issues and solutions

Guests

Zhuang Da'ming	Professor at Tsinghua University
Sun Yun	Professor at Nankai University Information Technology Research Institute
Kevin J.Berkemeye	First Solar Inc. China Representative
Shen Hui	Head of Zhongshan University Solar Power Research Institute, Electricity and Electronic Control Technology
Dr. Zhou Xi	Lead Scientist at Zhejiang ChintSolar
Dr. Mai Yaohua	Top technical staff at Baoding Tianwei Solarfilms Co., Ltd

6. Concentrated photovoltaic (CPV) and heat electricity generation technology

- Development trends and future of the concentrated photovoltaic
- Current and potential Applications of Concentrated photovoltaic
- Future developments of Photovoltaic

Andrew Blakers	Director of the Australian National University Centre for Sustainable Energy Systems.
Robert F. Boehm	Head professor of the Clean Energy Research, University of Nevada.
Huang Ming	CEO of Himin Solar Corporation
Wang Yiping	Professor at Tianjin University Petrochemical Research Lab
Lin Guijiang	Department of System Organizational Structure at San'an Optoelectronics

Who is this relevant to?

- Solar cells, modules firms
- System integrations and installation firms
- Investment/financial institutions
- Overseas chamber of commerce's in China
- Academics and researchers
- Power generation firms and project investors
- Energy sectors of government commission and regional development sectors

Sponsorship and Advertising Options

Advertisement	Price (RMB)	Specifications	Advertisement	Price (RMB)	Specifications
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Dinner Sponsorship	Negotiable		Free Information*	Negotiable	
Presentations sponsorship	Negotiable		Handouts*	Negotiable	
Catalogue Front Cover	Negotiable	141mm*210mm	Exhibition Pass	Negotiable	90mm*110mm
Catalogue Second Page	Negotiable		Exhibition Pass Hanging Piece	Negotiable	1.2 m
Catalogue Third Page	Negotiable		Handbag	Negotiable	Environmental Hand Bag
Catalogue Inside Cover	Negotiable		Table Name Card	Negotiable	

*For more information please contact the Organizing Committee.

Note: All promotional contents are subject to screening by the Organizing Committee

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