

# **Invitation to China (Guangzhou) International Symposium and Exhibition on Low Carbon Products & Technologies**

July 12<sup>th</sup>, 2010

China (Guangzhou) International Symposium and Exhibition on Low Carbon Products & Technologies, hosted by China Council for the Promotion of International Trade (referred to as CCPIT) and organized by CCPIT Guangzhou, will be held at Dong Fang Hotel of Guangzhou on September 20<sup>th</sup>, 2010.

To develop green, low-carbon and recyclable economy, and to push the transformation from economic society to the low-carbon society have become the only route for China's economic development. The event's objectivities are to release low-carbon information, exchange professional expertise, build up cooperation platform and to broaden international vision. It will focus on the themes of new concept, new products, new technologies and new business chances. The event is composed of opening ceremony and thematic conference, low-carbon CEO summit, international seminars and press release on low-carbon products and technologies, and meanwhile is supported with concurrent activities including seminars of carbon barriers in international trade & international carbon trading mechanism, and low-carbon design workshop, whole day's matchmaking meetings for government procurement, and demonstrations and negotiations on low-carbon products and technologies.

The event will have the following features:

- 1. Internationalization.** Experts from World Wide Fund for Nature, U.S. Department of Energy, International Business Leaders Forum, and other international organizations in developed countries of USA, UK, Canada, Japan and Germany etc, will conduct discussions and presentations on their respective best industrial fields relating to low-carbon technology.
- 2. Perceptiveness.** At the meeting, officials from related national, provincial and municipal government departments and CEOs form well-known low-carbon enterprises will share their opinions on hot topics such as development trend of low-carbon economy and carbon custom-duty, and bring technical and product deliberations as well.
- 3. Multi-sector coverage.** The event will be supported with a display area of 2000 square meters with exhibition themes covering the fields of low-carbon products

and technologies, low-carbon cities and industrial parks, and carbon management services.

**4. Matchmaking meetings throughout the day.** Matchmaking meetings will be carried out throughout the day in display area just for the engaged enterprises and scientific research institutions to seek co-operative opportunities, and a government procurement negotiations area will be specifically set up as well.

**5. Press release for new products and technologies.** Companies with new products and technologies in the energy saving and environmental protection sectors, will be invited to promote and demonstrate their latest new products and technologies in the scene of the event.

The "China (Guangzhou) International Symposium and Exhibition on Low Carbon Products & Technologies" will undoubtedly attract the participation of governmental departments at all levels, research institutions and enterprises which are involved in policy making, R & D and production in low-carbon economy sector from both domestic and abroad, in particular from Pearl River Delta region. It will also attract the positive participation from the public, the active advocates of low-carbon life.

We cordially invite you to participate in the event, which would be a platform and good opportunity for you to explore even broader space for business development.

Organizing Committee of China (Guangzhou) International Symposium  
and Exhibition on Low Carbon Products & Technologies

## **Work Program of China (Guangzhou) International Symposium and Exhibition on Low Carbon Products & Technologies**

**Event name:** China (Guangzhou) International Symposium and Exhibition on Low Carbon Products & Technologies

**Time and venue:** Dong Fang Hotel, Guangzhou, Sept. 20<sup>th</sup>, 2010

**Theme of Event:** New Concept, New Products, New Technology and New Chances

### **Objectives of Event:**

The event will not only invite relevant government officials to conduct interpretations on low-carbon related policies, but also focus on product display, technology promotion and concept dissemination of low-carbon production and lifestyle made by entrepreneurs, professionals, academics and environmentalists from the low-carbon field. The related serial activities will provide professional attendees with high-end platform for technical communication and project cooperation, and meanwhile provide boost to industrial product design, new technology R & D, and the industrialization of low-carbon technologies.

### **Organizational Institutions (TBC)**

<b>Hosted by</b>	China Council for the Promotion of International Trade	
<b>Supported by</b>	World Wide Fund for Nature	Chinese Academy of Science
	US Department of Energy	China Energy Research Society
	China Renewable Energy Society	Chinese Wind Energy Association
<b>Organized by</b>	CCPIT Economic Information Department	CCPIT Guangzhou
<b>Co-organized by</b>	Development and Reform Commission of Guangzhou Municipality	Economic and Trade Commission of Guangzhou Municipality
	Bureau of Science & Information Technology of Guangzhou Municipality	Bureau of Environmental Protection of Guangzhou Municipality
	Construction Commission of Guangzhou Municipality	Bureau of Water Resources of Guangzhou Municipality
	Intellectual Property Office of Guangzhou Municipality	Guangzhou Institute of Energy Conversion, Chinese Academy of Sciences
	American Consulate General in Guangzhou	Australian Consulate General in Guangzhou

German Consulate General in Guangzhou	British Consulate General in Guangzhou
Danish Consulate General, Guangzhou	Italian Consulate General in Guangzhou
The Royal Norwegian Consulate General in Guangzhou	Israeli Consulate General in Guangzhou
Zhongshan University	South China University of Technology
WWF-Hong Kong	International Enterprise Singapore
Japan External Trade Organization	Korea Trade-Investment Promotion Agency
The Italian Institute for Foreign Trade	Taipei World Trade Center
Canada BC International Trade & Investment Representative Office, South China	Delegation of German Industry & Commerce Guangzhou
Hong Kong Trade Development Council	Hong Kong Productivity Council
Macao Trade and Investment Promotion Institute	European Union Chamber of Commerce in China
American Chamber of Commerce in South China	Hong Kong General Chamber of Commerce
The Chinese General Chamber of Commerce, Hong Kong	The Chinese Manufacturers' Association of Hong Kong
The Federation of Hong Kong Industries	The Hong Kong Chinese Enterprises Association
American Chamber of Commerce in Hong Kong	British Chamber of Commerce in Hong Kong
German Industry & Commerce , Hong Kong	Australian Chamber of Commerce in Hong Kong
InterCham PRD Committee	Industrial Designers Society of Hong Kong
Hong Kong Association of Energy Service Companies Limited	Independent Power Producers Forum
International Business Leaders Forum	US-China Strategic Forum on Clear Energy
Guangzhou Association of Environmental Science	Guangzhou Association of Environmental Protection

		Industry
	Guangzhou City Environmental Protection Energy Conservation Building Material Industrial Association	Guangzhou Association of Environmental Sciences
	CCPIT Guangzhou Yuexiu, Tianhe, Baiyun, Panyu, Huangpu, Huadu, Panyu, Liwan, Haizhu, Nasha, GETDD, Conghua, Zengcheng and Footwear Branches	Mechanical & electrical, logistics & supply chain, software, toys & gifts, packaging & graphics, leather, garments, furniture, hotel facility, automobile parts & accessories and biomedical industry commissions of CCPIT Guangzhou
<b>Media Supported by</b>	GDTV	GZTV
	Yangcheng Evening Newspaper Group	Guangzhou Daily Group
	Nanfang Daily Group	China Energy Net
	Lowcarbonism.Com	Dayoo.Com
	South China Climate Change Network	China Business News
	Bloomberg News	Money. 163. Com

## Event Programs

Venue: Hall A & B, 1<sup>st</sup> Floor, Dong Fang Hotel

Participants: Around 400-500 persons

### I. Activities in the main venue

#### 09:00-10:00am: Opening Ceremony and Keynote Speeches

- Address by leaders from CCPIT and Guangzhou Municipal Government
- Development path meeting China's national conditions and State preferential policies regarding low-carbon economy

Speakers: Leaders from related State ministries and commissions

- Preferential policies and measures of Guangdong Province and Guangzhou City to develop low-carbon economy

Speakers: Leaders from relevant provincial and municipal government departments

#### 10:00-11:30am: Low-carbon CEO Summit – Business Opportunities and Challenges of Low-carbon Industry

- Green building, the harmony between human and nature

Guest speakers: CEOs from China Merchants Property Development Co., Ltd, Vanke Co., Ltd, and BioRegional

- Low power consumption electrical products, the main force of future electrical appliances market

Guest speakers: CEOs from Siemens China, GE China, and BOSCH Group Co., Ltd

- New energy vehicles, the leaders in low carbon transportation

Guest speakers: CEOs from BYD Company Limited, and GTMC and Shenzhen Auto Electric Power Plant Co., Ltd

- Clean energy, new impetus of industrial production

Guest speakers: CEOs from Camda Generator Work Co., Ltd

- Retail trade and E-Commerce, the propellant of low-carbon economy

Quest speakers: CEOs from Wal-Mart Stores, TESCO

- Carbon logo, new way to upgrade enterprises' brand competitiveness and to promote exports

Guest speakers: CEO from Guangdong Shangjiu Biodegradable Plastic Co., Ltd

### **11:30-12:00am: Interaction between CEOs and the Audience**

### **12:00-13:30pm: Working lunch**

### **13:30-15:00pm: International Seminars on Low-carbon Products and Technologies**

Inviting typical developed countries to conduct discussions and presentations on their respective best industrial fields relating to low-carbon technology, including:

- UK—How to encourage commercial institutions participating in low carbon activities
- USA—The utilization of clean energy
- Japan—The utilization of energy-saving and environmental protection technologies
- Australia—Low-carbon concept in green buildings
- Germany—Energy saving and emission reduction in the process of production

### **15:00-15:30pm: Press Release on Latest Domestic and International Low-carbon Products and Technologies**

Enterprises and institutions both from home and abroad which have new products and technologies in the low-carbon technical fields such as energy-saving and environmental protection, will be invited to make product demonstrations and

presentations at the scene of the meeting.

## **II. Concurrent Activities**

### **Seminar 1, Carbon Barriers in International Trade & International Carbon Trading Mechanism**

**Time: 13:30-15:30pm**

**Venue:** Dong Fang Hotel (Room 1 of Building 2)

**Guest speakers:** Relevant department leaders of Ministry of Commerce of P.R. China, and experts from Guangzhou Institute of Energy Conversion, Chinese Academy of Sciences, Tianjin Emissions Exchange, SGS-CSTC Standards Technical Services Co., Ltd and Guangzhou Fortune Oriental Environment & Resources Co., Ltd

- Strategy of Enterprises' carbon management
- How to carry out carbon management based on ISO14064
- How to carry out carbon trading and financing
- Case analysis of carbon logo of enterprises

### **Seminar 2, Low-carbon Design & Manufacturing Workshop**

**Time: 13:30-15:30pm**

**Venue:** Dong Fang Hotel (Room 2, 3 of building 2)

**Guest speakers:** Experts from WWF—Hong Kong, Hong Kong Productivity Council and Industrial Designers Society of Hong Kong

The seminar will take the form of workshop, not only including expert lectures, but also live discussions and fashion works show as well against the following two topics:

- How to use low-carbon concept in industrial design
- Low-carbon fashion concept in product designing

## **III. Exhibition and Negotiations**

**Venue:** Hall C, 1<sup>st</sup> Floor, Dong Fang Hotel

**Exhibiting area:** 2000 square meters

( 1 ) Exhibition and negotiation zone for low-carbon products and technologies

Display for low-carbon buildings, transportation and household appliances, and other products and technologies relating to new energy, including industrialized products and scientific research and technologies which have not yet been industrialized

(2) Exhibition and negotiation zone for low-carbon cities and industrial parks

Display for domestic and international low-carbon city concept and low-carbon industrial parks planning, and promote investment projects of relevant low-carbon industrial parks

(3) Exhibition and negotiation zone for carbon management services

Display for carbon management, carbon certification, development and consultation of CDM projects, green finance, low-carbon mortgage and other low-carbon related service projects, and conduct on-the-spot consulting activities

(4) On-the-spot negotiations zone

The negotiation zone will be set up in the exhibition area, and matchmaking meetings will be conducted throughout the day. From 15:30pm to 16:30pm is the time for matchmaking meetings for all participant organizations. The meetings will be specifically arranged by appointments for enterprises, universities, scientific research institutions and related industrial associations seeking project cooperation strictly in line with their specific requirement. Government procurement negotiation zone will be specifically set up, and for all those involved provincial and municipal government institutions, please directly negotiate with suppliers at the scene.



## Receipt for Participation in China (Guangzhou) International Symposium and Exhibition on Low Carbon Products & Technologies

<b>Basic Information</b>					
*Company name(both in Chinese and English)					
Address and post code					
*Contact person		Position		Email	
*Tel		*Cell phone number		Fax	
<b>Participant information (if more than 2 persons, please plus annex with description)</b>					
*Name	*Position	*Cell phone number (required for registration)		Email box	
<b>*Choice of activity items (Please ✓ your choice item)</b>					
<b>Seminar Activities</b>	Morning of Sept. 20 Afternoon of Sept. 20  Afternoon of Sept. 20	<input type="checkbox"/> Opening ceremony and keynote speeches <input type="checkbox"/> Low-carbon CEO summit–business opportunities and challenges of low-carbon industry <input type="checkbox"/> International seminars on low-carbon Products & technologies <input type="checkbox"/> Press release on latest domestic and international low-carbon products and technologies Concurrent activities <input type="checkbox"/> Seminar on carbon barriers in international trade and international carbon trading mechanism <input type="checkbox"/> Low-carbon design workshop			
<b>Exhibition and negotiations</b>	Whole day of Sept. 20  Your intent to negotiate with _____ (company name or business types)	<input type="checkbox"/> Low-carbon demonstrations (Please be advised of that the organizer will offer free 3×3 standard booths, the institutions who intend to participate in demonstrations (limit 2 booths), please provide us with your demonstration contents not later than July 30 <sup>th</sup> ) <input type="checkbox"/> Matchmaking meetings			

**Attentions**

1. You must fill the items marked with \*. Please fax this receipt to the organizer not later than August 16<sup>th</sup>.
2. Please contact the organizer if you are interested in on-the-spot exhibition and negotiations.
3. The conference is of simultaneously interpretation both in Chinese and English.
5. For room reservation, please directly contact Dong Fang Hotel.  
Attn: Ms. He, Tel: +8620-86669900-7905 or +86-13682232212  
Email: [meeting@hoteldongfang.com](mailto:meeting@hoteldongfang.com).
6. You can download this Invitation at <http://www.gzccpit.org.cn/index.do>

**Contacts of the organizer**

Contact persons	Tel:	Fax:	Email:
Mr. Fang	+86-20-87620538	+86-20-87769011	infogz@126.com
Mr. Liang	+86-20-87305314		
Ms. Wei	+86-20-87617173		

## Information Collection Form of Low-carbon Projects

### Form 1: Enterprises' Basic Information

Company name (Both in Chinese and English)			
Address and postal code			
Corporate representative	Name	Tel	Cell phone
Contact person		Tel	
Fax:		E-mail	
Company profile (within 300 words)			
Are you a high-tech enterprise?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Registered (or initial) capital	
Your major low-carbon R & D projects and products	1.		
	2.		
	3.		

**Form 2: Detailed Information of Low-carbon Projects**  
**(one form for one project)**

Project name			
Project type (Please √ your choice item)	<input type="checkbox"/> Technology projects under study with good prospect for conversion <input type="checkbox"/> Sophisticated technology ready to enter industrialization stage <input type="checkbox"/> Already in industrialization stage and need to enlarge scale		
Project leader:		Cell phone number:	
Start-up time:		Technical fields:	
Planned amount of investment:		Amount has been invested:	
Project profile			
Project progress			
Advantages and prospects analysis of the project			
Target market and consumer groups			
Cooperative intentions			