

CONFERENCES		
DAY	TOPIC	MODERATOR
THURS 20/08	<i>FIDAL PRESS CONFERENCE</i>	XXX
SAT 22/08	<i>CASA ITALIANA OPENING PRESS CONFERENCE</i>	XXX
SUN 23/08	<i>SPORT</i>	PAGLIARA
MON 24/08	<i>SCREENING TBD</i>	XXX
TUE 25/08	<i>FASHION&DESIGN</i>	PAGLIARA
WED 26/08	<i>FOOD&WINE</i>	GIAMMARIA
THUR 27/08	<i>ARTS&CULTURE</i>	PAGLIARA
FRI 28/08	<i>AUTOMOTIVE & INNOVATION</i>	GIAMMARIA
SAT 29/08	<i>CLOSING: THE NEW SILK ROAD</i>	GIAMMARIA
SUN 30/08	XXX	

Tuesday, August 25th
FASHION & DESIGN

The next big thing in Chinese fashion design

Guo Pei (Stylist)

Reinventing the shopping experience

Luca Carpinelli (Leasing & Retail Director, Florentia Village)

Integrated Design & Sustainable Architecture

(Progetto CMR)

Italian Design Experience

(Natuzzi)

C A S A

I T A L I A N A
A T L E T I C A

Wednesday, August 26th
FOOD & WINE

Doing business with China
Angelo Morano (Insider)

Italian Food Excellence in China
Edward Liu (SinoDrink)

Da Dong / Vissani

Thursday, August 27th
ARTS & CULTURE

Introduction – Cultural promotion in China

Stefania Stafutti (Director, Italian Institute of Culture)

The role of media in cultural promotion

Jin Jing (Director, China Radio International)

Italian Cinema In China

Jane Shao (CFA, Lumière Cinema)

The documentary perspective

Agnese Fontana (President, Doc.it)

GZDoc

The impact of Italian Opera in China

Giuseppe Cuccia (National Centre of Performing Arts)

The art of Lutherie

Mr. ZHENG Quan

Art Promotion in China

Francesca Beltrame (Director, Galleria Continua)

Friday, August 28th
AUTOMOTIVE & INNOVATION

Italian Automotive Excellence in China

Maurizio Giansiracusa (Deputy GM, SAIC – Iveco)

The experience of Suzhou Working Group in Automotive

Federico Bonotto (Faist Emission Control)

The experience of Suzhou Working Group in Innovation

Fabio Antonello (Sit Manufacturing)

Mauro Cristofaretti (FMMG Technical Textiles)

Innovation: a strategy to success

Marco Gasparroni (Exprivia)

C A S A
I T A L I A N A
A T L E T I C A

Saturday, August 28th
Closing
THE NEW SILK ROAD: ONE BELT ONE ROAD

Ding Wei (Vice-Minister, China Ministry of Culture)
Italian Ambassador in China