



2015 Qingdao World Imports Fair & Procurement Conference

2015青岛世界进口商品展暨采购大会

ABOUT US (关于我们)

Qingdao World Imports Fair & Procurement Conference

青岛世界进口商品展暨采购大会

Organizers (主办单位) :

Qingdao Bureau of Commerce
青岛市商务局

Sponsors (协办单位) :

Qingdao Overseas Investment Service Center
青岛市外商投资服务中心
Made in Qingdao Network Technology co., LTD
青岛制造网络科技有限公司
China B-TO-B Holdings Ltd.(Trade2CN.com)
国富商通信息技术发展股份有限公司 (商务部EDI中心中国诚商网)

Organizer(承办单位) :

Qingdao Sailing International Exhibition Service Co., Ltd
青岛启航国际会展服务有限公司

Supporters (支持单位) :

China Chamber of Commerce for Import and Export of Textile and Apparel,
中国纺织品进出口商会
China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-crafts
中国轻工工业进出口商会
China Chamber of Commerce for Import and Export of Foodstuffs and Native Produce,
中国食品土畜进出口商会
China Chamber of Commerce for Import and Export of Machinery and Electronic Products
中国机电产品进出口商会
China Chamber of Commerce for Import and Export of Metals, Chemical Importers & Exporters
中国五矿化工进出口商会
Department of Commerce of Shandong Province
山东省商务厅

A Tremendous Success-2014 Qingdao World Imports Fair

青岛2014世界进口商品采购大会回顾

2014 Qingdao International Imports Fair, held by Qingdao Bureau of Commerce from Oct 1st to Oct 4th 2014 at Qingdao International Convention Center was a great contribution to increase import and domestic consumption. With great support of all relevant parties, the Fair was a great success with hard work, efficient arrangement and positive response of the organizing committee. High reputation was received by the government department concerned, leaders of association, overseas jointly organizers, visitors and especially exhibitors home and abroad. Many overseas organizers were satisfied with the various activities of this Fair as its promotion in its publicity, media and interviews, cultural exchange, product experiences, sales agents and E-commerce cooperation, we will expand the size of the exhibition and looking forward to organizing more exhibitors to come at 2015.



为扩大进口，促进消费，青岛市商务局于2014年10月1日至4日，在青岛国际会展中心成功举办了“青岛2014世界进口商品采购大会”。政府有关部门以及商协会领导、境外组展方、境内外参展企业和观众均对本次展会效果给予了很高评价。许多境外组展单位表示，这届展会通过宣传推介、媒体采访、产品体验、促销推广、直销代理、电商合作、文化交流等活动，效果显著，极大地拓展了出口中国的市场渠道，收获颇大，2015年将扩大参展规模，组织更多企业参展。

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青岛2014世界进口商品采购大会回顾



Guest attended the opening ceremony:

Chairman of China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-Crafts;

Deputy Secretary of China Chamber of Commerce for Import and Export of Machinery and Electronic Products;

Deputy Director-General of Department of Commerce of Shandong Province;

Minister of Commercial Affairs, Royal Thai Embassy, Chairman of Korea-China Association

Director of Qingdao Bureau of Commerce;

CEO of Best Business Services Qingdao Co.,Ltd;

General Manager of King Oak Cellar;

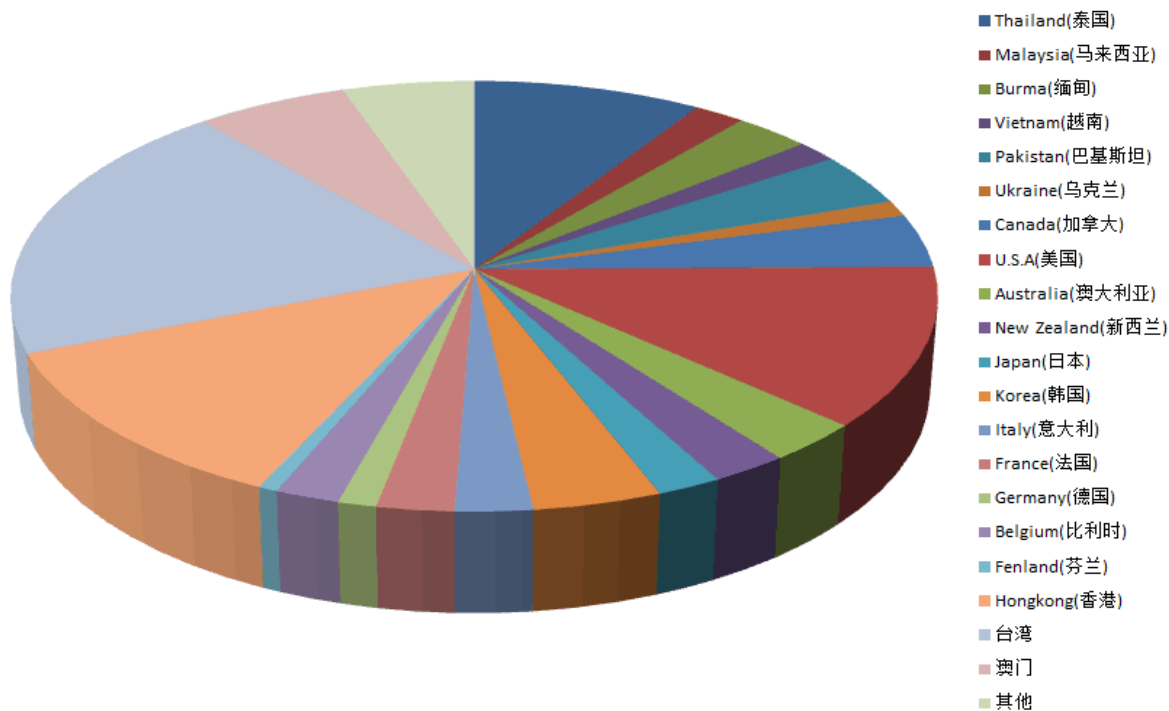
Health food section chief of Iwatani Corporation

中国轻工工艺进出口商会会长、中国机电产品进出口商会副会长、山东省商务厅副厅长、泰国驻华公使衔参赞、韩中协会会长、青岛市商务局局长、企业代表百世德商务咨询有限公司总裁、金橡酒窖总经理、岩谷产业株式会社保健食品部部长等嘉宾出席了开幕式。

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National and Regional Distribution of Exhibitors
(参展商国家和地区分布)



In 2014, the exhibition has attracted nearly 400 exhibitors from over 20 countries and regions such as Thailand, Malaysia, Myanmar, Vietnam, Pakistan, Ukraine, Canada, USA, Australia, New Zealand, Japan, Korea, Italy, France, Germany, Belgium, Finland and Hongkong, Taiwan, Macao and so on. In addition, the number of buyers have reached over 3,000.

2014年展会吸引了来自泰国、马来西亚、缅甸、越南、巴基斯坦、乌克兰、加拿大、美国、澳大利亚、新西兰、日本、韩国、意大利、法国、德国、比利时、芬兰，港澳台等20多个国家和地区的近400家展商和3000余位采购商参展。

Pictures of Exhibitors

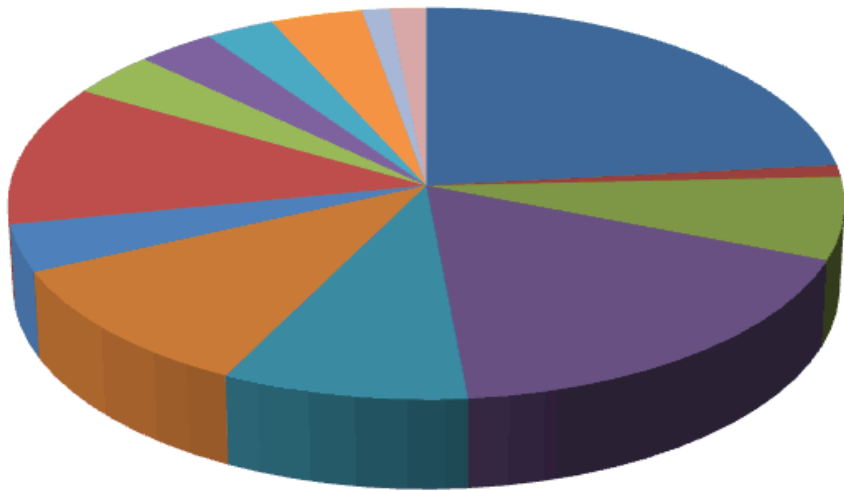
部分展商图片展示



A Tremendous Success-2014 Qingdao World Imports Fair

青岛2014世界进口商品采购大会回顾

Exhibits(展品范围)



- Leisure Food(休闲食品)
- Luxury(奢侈品)
- Consuming electronics(电子消费品)
- Wine & beverage(酒水饮料)
- Houseware(家居用品)
- Handicrafts(手工艺品)
- Health & personal care (保健品)
- Cosmetics(化妆品)
- Home decorations(家居装饰)
- Home textiles(家用纺织品)
- Fashion (服装箱包)
- Jewelry(珠宝首饰)
- Oversea travel service(海外旅游服务)
- Cross-border electronic commerce (跨境电子商务)

Large varieties of items and thousands of products were brought to the Fair, for example, art wares, handicrafts, healthy food, drinks, fresh fruits and vegetables, different drinks and beverages, household utensils, baby products, jewelry, cosmetics and classic furniture, jade, musical instruments, clothing, hats and many more beyond your imagination.

展品涉及工艺品、手工艺品、食品、保健饮品、新鲜果蔬、各类酒品、家居厨具、婴幼儿用品、珠宝首饰、化妆品、高端家具、翡翠玉石、乐器、服装鞋帽等数十个门类逾几千种商品。

Pictures of Exhibition Items

部分展品图片展示



A Tremendous Success-2014 Qingdao World Imports Fair

青岛2014世界进口商品采购大会回顾

Committee provided free stage which can be used for advertising, commodity brand promotion activities, and promotion of the local tourism culture. The photos show the 2014 Thailand Dance Performances and lucky draws

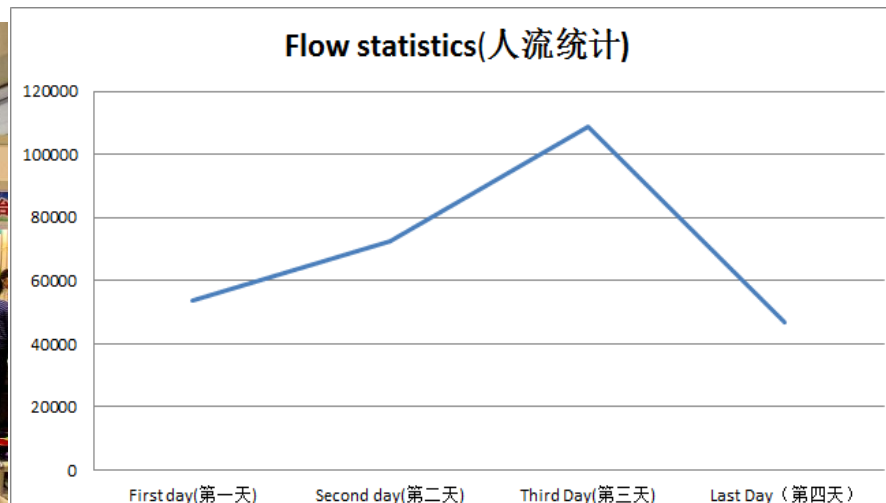


图为2014年展会上泰国舞蹈团的舞台表演和现场抽奖活动。组委会在展馆内免费提供场地，参展企业可现场进行品牌发布和商品促销活动并宣传当地的旅游文化。



A Tremendous Success-2014 Qingdao World

Imports Fair 青岛2014世界进口商品采购大会回顾



During the four days, visitors reached 200, 000 (more than 3, 000 professional buyers included)

展期四天共吸引现场观众近20万人次，专业观众超过3000人次。

A Tremendous Success-2014 Qingdao World Imports Fair

青岛2014世界进口商品采购大会回顾



Procurement Conference between exhibitors and shopping malls and supermarkets purchasing managers

大会举办采购对接洽谈会 – 参展商与商超采购经理洽谈



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2015青岛世界进口商品展暨采购大会

Time(时间) : 2015.07.23 - 2015.07.26

Qingdao International Convention Center

Qingdao • Shandong

青岛国际会展中心

山东 • 青岛

2015 青岛世界进口商品展 暨采购大会 Qingdao World Imports Fair & Procurement Conference



IMPORTS FAIR

中国·青岛
QINGDAO·CHINA

2015 Fair Arrangement (2015展会活动)

(I) Press Conference (新闻发布会) :

To be held at 10 a. m. July 21st. Medias from Shandong including Qingdao will be presented, covering news concerning the Fair. 七月二十一日上午十点举办新闻发布会，邀请山东及青岛媒体参加，推介展会信息及相关活动，宣传并提升展会影响力。

(II) Opening Ceremony (开幕式) :

Official leaders, persons in charge and delegations of relative governmental department and business associations .local companies shopping mall and supermarket representatives will present the opening ceremony. 邀请相关部门领导、国内外商协会有关负责人、参展商代表、青岛知名企业，大型商超代表出席开幕式。

(III) Procurement Conference (采购洽谈会) :

Delegates of importing enterprises, supermarkets, buyers and distributors will present. 进口商品采购对接洽谈会，邀请山东及青岛市进口企业、大型商超代表、采购、分销商及代理商参会，提供与外商详细洽谈的机会。

(IV) Brand and products Presentation (进口商品发布及品牌宣传) :

Free platform will be offered .免费提供场地舞台为参展商家提供产品发布平台。

(V) Lucky Draw (抽奖活动) : Lucky draw will be arranged daily.

展会期间，每天提供部分进口商品进行抽奖及打折优惠活动。

(VI) Projects: Foreign culture and traveling Promotion.

文化、旅游项目推介

(VII) Visits: Foreign business visits and relative projects connection.

商贸考察活动及项目对接

2015 Fair Spots
展会主题亮点

① Free on-site promotion and release
现场免费推介与发布

Free stage will be provided for the exhibitors to promote and exhibit their high-quality items.大会为为展商免费提供展品发布平台，展商可借助该平台进行优质产品或品牌的发布与展示。

② Procurement Conference 供货商与采购商和进口代理商对接洽谈

Relevant buyers will attend face to face procurement conference, contact the corresponding buyers and agents according to the product catalog provided. It will be an efficient way to help exhibitors to open marketing channels in china. 根据展商提供的产品目录，联络对应采购商和代理商，与供货商面对面对接采购洽谈。有效的帮助展商在中国建立销售渠道。

③ Sales promotion by Cross-border business platform 跨境电商平台促销

Organization committee will build a cross-border business platform so that the items can be exhibited and promoted constantly after the exhibition. Meanwhile the items can be sold and the logistics information can be checked online so as to actualize the straight deal between the suppliers and buyers.大会建立跨境电商平台，会后展商商品可在平台上持续的展示与推广，进行商品在线支付交易，查询商品物流信息，实现跨境电商的直购进口。

Welcome to cooperate with us and attend the 2015 Qingdao World Imports Fair & Procurement Conference

(欢迎与我们合作并且来青岛参加2015年青岛世界进口商品展暨采购大会)

Contact us (联系我们)

**The Organizing Committee of 2015 Qingdao World Imports Fair &
Procurement Conference** (2015青岛世界进口商品展暨采购大会组委会)

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