



**Camera di Commercio Italiana in Cina**  
**中国意大利商会**  
**China - Italy Chamber of Commerce**

**PREMIO PANDA D'ORO AWARD 2019**  
**10th Edition**

1) **NAME:**

Premio Panda d'Oro

2) **LOGO:**



3) **AWARD: STATUETTE**

Note: Different colors for different categories.

4) **DETAILS:**

Date: Saturday, June 1, 2019.

Location: Pudong Shangri-La, Shanghai.

Format: Seated dinner.



#### **5) OBJECTIVE:**

Established in 2010, Premio Panda d'Oro is an annual award prizing those Italian and Chinese Companies whose business strategies have seized opportunities and achieved remarkable results, thus strengthening the development of business relationships between Italy and China.

#### **6) EVENT TYPE:**

Premio Panda d'Oro 2019 shall be presented in Shanghai within the framework of the Italian Dinner Night 2019. The event shall be attended by the Sino-Italian business community, representatives from Italian and Chinese authorities, media.

#### **7) ACTIVITY PLANNING:**

**29<sup>th</sup> March 2019:** First mailing (apply within 30<sup>th</sup> April)

**8<sup>th</sup> April 2019:** Second mailing (apply within 30<sup>th</sup> April)

**12<sup>th</sup> April 2019:** Third mailing (apply within 30<sup>th</sup> April)

**24<sup>th</sup> April 2019:** Selection Committee and the Judging Panel

**6<sup>th</sup> May 2019:** Contestants' list to be sent by China Italy Chamber of Commerce (hereinafter "CICC") to the Selection Committee

**10<sup>th</sup> May 2019:** Selection Committee's feedback about the final nominees

**13-17<sup>th</sup> May 2019:** Secretary of the Judging Panel to ascertain final nominees' willingness to accept the prize

**20<sup>th</sup> May 2019:** President to call for final vote by the Judging Panel

**24<sup>th</sup> May 2019:** Judging Panel's feedback about the winners

**1st June 2019:** Awarding Ceremony in Shanghai

Note: The above schedule might be modified to cope with unforeseen events.

#### **8) NOMINATION & AWARDS:**

##### **Eligibility:**

- Companies registered either in Italy or China
- Both Members and Non-Members of CICC and FIC
- The Selection Committee reserves the right to reject those applications that could damage the initiative and/or its promoters

##### **Nomination and Selection Procedure:**

- Contestants can apply directly or be nominated by third parties (company/individual).
- Contestants must send the "questionnaire" (duly filled in all its parts) and any other additional reference materials to CICC (Shanghai Office) within **30<sup>th</sup> April 2019**.
- False information on the "questionnaire" and/or additional reference materials shall entail immediate exclusion from the selection process. CICC shall timely notify the interested contestant.
- Contestants' information shall be kept strictly confidential by CICC, FIC and the Selection Committee (for composition, see hereinafter).

- The “questionnaire” and any other additional reference materials provided, including financial information, shall not be returned.
- The Selection Committee has the right to evaluate information provided as it deems appropriate. That is, by resorting to media reports and statistics as well as by interacting directly with contestants themselves.
- The Selection Committee shall submit its evaluation report including final nominees and recommendations to the President of the Judging Panel (for composition, see hereinafter) within **10<sup>th</sup> May 2019**. All information regarding the work and the content of the evaluation report shall be kept strictly confidential.
- Final Nominees shall be contacted by the Secretary of the Judging Panel to ascertain their willingness to accept the prize and confirm their sponsorship for the Awarding Ceremony (see hereinafter).
- The Judging Panel shall cast its vote by **24<sup>th</sup> May 2019**.
- Winners shall be publicly announced and awarded during the Awarding Ceremony Night 2019 in Shanghai.
- The decision of the Judging Panel shall be considered final and irrevocable.

### **Selection Committee:**

The Selection Committee shall be composed of three members, as specified below:

1. One representative of FIC
2. One Representative of CICC
3. One Representative of CICC

Note: Members 2 & 3 shall be appointed by the Chairman of CICC.

### **Judging Panel:**

The Judging Panel shall be composed of nine members, as specified below:

1. Ambassador of Italy in China (Honorary President)
2. Consul General of Italy in Shanghai
3. Italian Trade Commissioner in Beijing
4. CICC Chairman (President)
5. CICC Shanghai Chapter, Vice Chairman
6. CICC Guangzhou Chapter, Vice Chairman
7. Representative of FIC
8. Representative of FIC
9. Representative of Italian Media in China

Notes:

- Should anyone of the above Members not be available, the Chairman of CICC, that is Chairman of the Judging Panel, shall appoint other Judge/s.
- The Secretary General of CICC shall be the Secretary of the Judging Panel.

### **Questionnaire:**

A dedicated questionnaire has been drafted in order to collect relevant information and data about contestants, thus enabling an appropriate and correct evaluation of their results. FIC shall provide its expertise and advice to guarantee the effectiveness and fairness of the selection process.

## **Premio Panda d'Oro 2019**

### **9) CATEGORIES:**

A total of eight prizes shall be awarded based on following guidelines:

- Prizes are aimed at recognizing efficiency, best practices and remarkable results of Italian Companies which have investments in China or of Chinese Companies that have investments in Italy;
- Prizes are aimed at recognizing meaningful Italian presence in China and Chinese presence in Italy;
- The awarding ceremony shall involve local media in order to raise awareness about Italian business in China.

#### **1. "Panda d'Oro-SME" Panda Award**

The Italian SME which mostly increased its productivity and competitiveness in China in 2018.

#### **2. "Panda d'Oro-Large" Panda Award**

The Italian Large Company which achieved the most relevant growth in the Chinese market in 2018.

#### **3. The "Italian Way" Panda Award**

The Italian Company which implemented the most effective strategy to promote the Italian way of life in China.

#### **4. The "Silk Road" Panda Award**

The Italian or Chinese Company involved in projects aimed at increasing connectivity along the new Silk Road.

#### **5. "The Strategy and Promotion" Panda Award**

The Italian Company which introduced a structured and effective digital strategy to support its business in China.

#### **6. "The Innovation R&D" Panda Award**

The Italian company which has invested in innovation, research and technological development in China.

#### **7. "The Time-honoured" Panda Award**

The Italian Company which boasts a long standing reputation within the Chinese market.

#### **8. "The Friendship" Panda Award**

The Chinese company that has contributed most to the activities of the CICC and has maintained strong cooperative relations with Italy.

### **10) SPONSORSHIPS:**

CICC will inform Members and Non-Members about the sponsorship opportunities for the event.