

MIND'S EYE

HEALING THROUGH PHOTOGRAPHY

Create Impact and Raise Awareness

About the Project

This photography exhibition transcends continents, transporting you on a visual journey through vibrant Eastern and Western cultures. Experience the rich tapestry of life – its colors, faces– captured through stunning photographs.

This exhibition's purpose is to raise awareness and funds for mental health support, particularly for those lacking resources and support systems.

By sponsoring this exhibition, you'll not only contribute to creating a captivating visual adventure but also help make a difference.

The funds raised will directly benefit the CCS, helping individuals struggling with mental health access therapy, psychologists, and the support they deserve.

The Organizers

Organizer

Maria

After finding success in the corporate world, Maria chose to redirect her focus towards her family and personal growth. Delving into the study of mental health, she now pursues a Master's in Psychology. Eager to contribute positively to society, Maria aims to raise awareness about the therapeutic potential of photography and art in the journey toward mental wellness

Artist

Michele

Michele, embarked on a profound journey of self discovery after grappling with his life challenges. While leaving the comforts of his life behind, he explores remote destinations where time stands still and tradition reigns over consumerism. With a keen eye as a self-taught photographer, he captures fleeting moments, weaving poetry with light and color to celebrate life's beauty in its simplest forms.

**Community
Center Shanghai**

Community Center Shanghai (CCS) is a non-profit organization, strategically located in the Shanghai's international communities.

Community Center Provides:

- Support for persons during times of transition and crisis, connecting them to appropriate resources such as personal counseling, coaching or mentoring.
- Activities, classes and social events for families, couples and singles that encourage community building and personal growth and development.
- Connections and opportunities

Example Photos

More from
the Artist

Instagram: @ph.michelericucci

Website: michelericucci.com



Mental health awareness

Join us to create mental health awareness, reduce stigmas, promote early intervention, and prevent conditions from worsening

Supporting the Mind's Eye project, together we can help as many as we can to have access to mental health resources and services (psychologist, counselors ...) ensuring everyone has the support they need to thrive.

1 out of 4
people worldwide suffers from mental
health disorder

2024 Data : WHO (World Health Organization)

25% of the
population worldwide

1 out of 2
people worldwide will develop a mental
health disorder in their lifetime

2023 Data: Harvard Medical school (survey across 29 countries)

50% of the
population



Venue and Events



Planned events and more to come :

- 27th August 2024 (9am – 12:30pm) – SH123 welcome event for Newcomers with 60 guests
- September – Fashion and photography – event for with 100 guests
- 18th October 2024 – Expo open ceremony with 150 guests
- 20th October 2024 – open ceremony with 50 families
- October 2024 – CCS Podcast discussion club
- October 2024 – CCS Sharing circle
- October 2024 – Photography City Tour
- October 2024 – Yoga with Maria
- November 2024 - workshop with 30 teenagers
- December 2024 - workshop for Expat Women
- March 2025 - second ceremony with auction
- April 2025 – Family fundraising run

The gallery traffic will have around 180,000 guests for six months (500 guests per day). Over 2000 guests will be invited to various events throughout this period.



Pullman South Shanghai

Partner Packages

Diamond Partner	Gold Partner	Silver partner
¥12,000	¥4,000	¥2,000
Prominent logo placement on all event materials (flyer/brochure, website, banner, CCS wechat official account/channel etc.)	Logo placement on all event materials	Logo included on event materials.
1 premium exhibit tables	Logo displayed on raffle prize table.	
Logo displayed on the event raffle prize table.		
Special mention in article (as supporting partner)		
3- minute speaking slot during opening and closing ceremonies		

**Scan to become a partner
and support the Mind's Eye Project.**





THANK YOU

YOUR HEART, YOUR CONTRIBUTION, THEIR HOPE, THEIR FUTURE.

