



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

China-Italy Chamber of Commerce  
Career Day 2020

Job Description

Position: **Junior Marketing Specialist**

**Job Description (100 words):**

- Marketing specialists help monitor car equipment market which includes researching the market, analyzing competitors prices and models as well as their distributors sales channels and main customers;  
- Analisi di mercato per il settore auto attrezzature in Cina (analisi comparativi con concorrenti, prezzi, modelli di distribuzione, clienti principali etc...).

Job location: **Suzhou**

Type of job (full-time, part-time, internship): **Internship**

Required experience: **None**

Starting date: **Anytime**

Salary (if indicated): **Negotiable**

**Candidates' requirements (100 words)**

- Bachelor's Degree in Marketing, Advertising or related discipline;
- Organization and prioritization skills;
- Proficiency with web analysis tools;
- Ability to work well in a collaborative environment;
- Understanding of Microsoft Office programs;
- Excellent analytical, communication and presentation skills.



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**Company Information**

Company Name: **Giuliano Automotive Equipment (Suzhou) CO.,Ltd**

**Company Description (100 words):**

**Giuliano has been active in the automotive equipment field since over 40 years as a manufacturer of tyre service equipment products: tyre changers for car, motorcycle, truck and heavy duty wheels, lifting equipment for tyre service and wheel balancers.**

**A brief background history could be find here: <https://www.giuliano-automotive.com/English/com>**

**Based in Correggio, the “homeland” of tyre changers, Giuliano S.p.A. has been manufacturing equipment for car service shops and tyre dealers for over 40 years. Founded as a corporation in 1976 in Carpi (MO), Italy, by Giuliano Maselli and other shareholders, this business enterprise was converted into a limited-liability company in 1980.**

**In 1981, its headquarters were moved to Correggio (RE), Italy, where Giuliano Company is still located today.**

**Our first product was a tyre changer sold under the Silver brand, which gained a significant market share in just short time. The key to its success was its superior quality, combined with a highly flexible production system, capable of quickly meeting customers’ needs and providing...**