



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

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Company Presentation

Company Information

Company Name: **Giacomini Heating and Cooling Technology (Beijing) Co., Ltd**

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Short Company Description

GIACOMINI GROUP

Giacomini offers the most comprehensive range of **heating and cooling** products, including: radiant systems for heating and cooling floors and ceilings, thermoregulation, thermal solar and direct and indirect thermal energy metering systems. As one of Italy's leading providers of air conditioning and sanitary distribution, Giacomini is fully committed to leading the way in developing environmentally-friendly solutions for the heating and cooling markets.

The history and background

First established in 1951 on the western side of Lake Orta, Italy, Giacomini first made its name in the brassware sector with its highly innovative lever ball, gate and radiator valves. The success of these products soon established us a global reputation for the originality, quality and reliability of our products.

With 130,000 square meters of production plant in Italy, Giacomini are able to process 65 tons of brass every day. Giacomini's premises also include the Headquarter in San Maurizio D'Opaglio (No), the nearby Centre of Alternative Energy and the Printing House in Castelnuovo del Garda (Vr), near Verona. Giacomini exports 80% of its production to over 100 countries in the world, thanks to 15 international branches, 1 representative office and extensive sales support.

Giacomini Asia Pacific

Our Asia Pacific Branch, with related HQ based in Beijing, has always had a pivotal role in improving our activities and services in all the regions. Opened in **2002**, as a Representative Office, it constantly grew its functions and activities as Giacomini group grew its presence into the markets, until it became the official structure to serve the customers and partners all over Asia for: Logistic, Finance, Sales, Marketing and Technical Support with international management.

Nowadays, centralizing all the services in Beijing HQ and decentralizing all the Mktg & Sales activities locally, we can counted totally 5 sub branches (Xi An, Shanghai, Ulaanbaatar, Bangkok and Hong Kong) with a total plan of 8 within 2015 and an employment chart that will group up over **40 people**, in order to provide high efficiency connection between our factories in Italy, where the whole production takes place, with all our Partners/Customer into the different regions.