**China-Italy Chamber of Commerce
Beijing Career Day, May 7th, 2017**

Company Presentation

Company Information

Company Name: RDM Management Consulting (Beijing) Co., Ltd.

Address: Vantone Business Center No. 6 Chaowaidajie,Tower C, Suite 1208 Chaoyang District , Beijing

Contact Person*:Teresa Chen

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Note: the form shall be downloaded, filled in and sent back to info@cameraitacina.com by Wednesday April 26th, 2017 6 pm (Beijing Time).

*The contact person must be also the person that will meet the candidates the day of the event.

Company General Information

1.   Year established：2010 and number of employees：300 staff

2. Established in (place): Florence

3.   Legal Entity: RDM Asia(Hong Kong/Beijing/Shanghai)，LOM(TJ/SH/GF/WH/CD)，FV(TJ/SH/GF/WH/CD)，Bella Vita(TJ/SH)

4.   Primary Industry (maximum of two options): Retail & Luxury

5.   Website: http://www.rdmrealestate.it   http://www.florentiavillage.com/

Short Company Description

The Fingen Group was founded in 1979 and focuses its business on three areas: fashion, retail and real estate development. The real estate development business includes a portfolio of mainly retail and residential/hospitality assets valued at circa 1.8 billion US dollars. It currently manages over 20 development projects with a total surface area of more than 600,000 sqm. In fashion and retail, the Fingen Group has held licenses and developed some major global brands including Calvin Klein, Guess and Jean Paul Gaultier. They have built strong relationships with many top-notch Italian brands that underpin their outlet business.

RDM was established in Italy, where they have a strong record of successful real estate development projects. The Designer Outlets owned by RDM are strategically located throughout Italy in locations carefully selected to maximize revenues. RDM

has developed a collection of famous projects in Italy, among which, Serravalle is the largest outlet mall in Europe.

Besides, RDM is the developer for the next generation of designer outlet malls in China. RDM developed a first-of-a-kind designer outlet mall close to Beijing-Florentia Village, which was incorporated in 2012 in Silk Road, where Fingen is shareholder and RDM is the managing and developing company. Fingen has always been an industry-leading company in China since it entered the Chinese market in 1986. The RDM management team in China is supported by very experienced Italian professionals, the Managing Director has over 15 years of experience in outlet operations, and the Operations Manager has 10 years of experience.

Florentia Village is China's first shopping center dedicated to top-notch brands from Italy, which provides the most exclusive shopping experience that goes beyond Chinese consumers' expectations. Florentia Village boasts of over 200 Italian luxury brands as well as Chinese and other international fashion brands, and offers irresistible discounts all year round. Known for its perfect combination of fantastic Italian architectural designs and traditional Italian and international cuisines, Florentia Village has offered consumers a great opportunity to explore Italian fashions, culture and customs without the need to leave China since its opening. Florentia Village is your one-stop destination for great value and low prices on everything from premium Italian luxury brands and top fashion brands from around the world.

An ingenious combination of fascinating architectural elements, Florentia Village is the epitome of classical Italian architecture, with arenas, stone bridges, fountains, plazas and atriums. Besides shopping and tourist attractions, authentic Italian cuisine and delectable Chinese and Western gourmet meals crafted by over 10 outdoor cafes and restaurants boasting of various flavors will make your trip even more enjoyable. Florentia provides the most exclusive shopping experience that goes beyond Chinese consumers' expectations and a wide variety of upscale shopping options for families, friends and lovers.