**Alessandro Galli**

Bio

**Personal Information:**

Date of Birth: August 4, 1974

2000, Business Economics degree at “Universita’ di Modena e Reggio Emilia”

In China since 2015.

**Professional Experiences:**

5/2022 – present

**ZEGNA**

**Head of Marketing – APAC** Based in Shanghai

8/2018 – 2/2022

**FILA CHINA**

**Marketing Director** Based in Xiamen

10/2007 – 4/2018

**NIKE**

**Jordan Brand Retail Brand Director** (11/2017 – 4/2018) based in Shanghai

**Sportswear Category Retail Brand Director** (8/2015 – 11/2017) based in Shanghai

**Southern Europe Retail Brand Director**  (6/2015 – 8/2015) based in Milan

**Italy Retail Brand Director** (9/2012 – 6/2015) based in Bologna

**Retail Brand Manager** (5/2012 –10/2007) based in Bologna

11/2001– 09/2007

**CHAMPION EUROPE**

**EMEA Brand Manager** (07/2006 – 09/2007) based in Carpi

# EMEA Retail Marketing Manager (01/2004 – 07/2006) based in Carpi

# Italy Retail Marketing Manager (11/2001- 01/2004) based in Campogalliano

05/2001 – 09/2001

**NIKE ITALY**

**Brand Event coordinator** based in Bologna