

2019 CHENGDU ENVIRONMENTAL PROTECTION EXPO

21-23 March 2019 Chengdu Century City New International Convention and Exhibition Center

The International
B2B2G platform for **Green
 Technology Industry**
 in Southwest China



◆ ABOUT THE MARKET

CDEPE- Chengdu Environmental Protection Expo (15th edition in 2019), also known as the largest environmental protection exhibition in Western China, acts as a bridge between Southwest of China and the world green technology industry.

The Southwest of China represents a market with of fast growth and enormous development potential in China, especially in the environmental protection industry. Of particular interest is especially the so-called "West Triangle Economic Zone" which includes the cities of Chengdu, Chongqing and Xi'an and covers a geographical area that accounts for 40% of China's total GDP.

Chengdu will play a key role in the "One Belt and One Road" project established by China's Central Government and is expected to become the logistic center of the southwest part of China.

To invest on Chengdu means to enter the Chinese business channel directly, thus avoiding the more crowded and saturated markets such as Shanghai, Beijing, Shenzhen, or Guangzhou.

◆ CDEPE HIGHLIGHTS

- Direct access to the fast growing green technology market of southwest of China
- One-on-one matchmaking opportunities with the Chinese buyers
- Rich in content with technical forums and international workshops that take place adjacent to the show, focused on B2B and B2G matching opportunities
- A strong local institutional support and participation of government bodies and industry associations.

◆ REVIEW OF CDEPE 2018

18,000	sqm
14	countries and regions
18,832	visits
324	exhibitors
9	forums
1800	conference participants

VISITOR PROFILE

43%	Environmental company / Engineering company
18%	Distributors / Agents
23%	Industry / Manufacturing industry
8%	Design institutes / Science & research institution / Universities
5%	Government / Association
3%	Others

◆ EXHIBITS CATEGORY

- Water pollution control
- Solid waste treatment and recycling
- Air pollution prevention and control
- Environmental Monitoring
- Soil & Groundwater Remediation
- Noise and vibration control
- Clean Energy and Energy efficiency
- Environmental Service

◆ PARTICIPATION FEES

All-Inclusive package for members of China Italy Chamber of Commerce

EUR 1,800 that includes:

- Shell scheme booth of 9sqm
- 4 nights hotel accommodation in one double room
- 1 Set of B2B appointments
- 1 time promotion via show's official social pages

Other space option available starting from €180 per sqm



CDEPE offers you a rich programme of conferences and workshops presenting the key innovations related to the implementation of Circular Economy.

China Ecology and Environment Forum

Economic Development and Protection of Ecology and Environment Along Large River Basins - Yangtze River

21-22-23 March 2019, Chengdu Cenuty City Expo and Exhibition Center



World Water Day, on **22 March** every year, is about focusing attention on the **importance of water**. Environmental damage, together with climate change, is driving the water-related crises we see around the world. Floods, drought and water pollution are all made worse by degraded vegetation, soil, rivers and lakes.

Nature-based solutions have the potential to solve many of our water challenges. We need to do so much more with 'green' infrastructure and harmonize it with 'grey' infrastructure wherever possible. Planting new forests, reconnecting rivers to floodplains, and restoring wetlands will rebalance the water cycle and improve human health and livelihoods¹.

China's Yangtze River has become alarmingly polluted and dammed. Most of the ten provinces through which the Yangtze courses have experienced disruptions in the functioning of their ecosystems due to pollution and insufficient water flows.

The Chinese government is fundamentally shifting how it looks at the Yangtze River. In his 19th Party Congress address, President Xi commented that "any harm on nature will return to haunt us." How China governs and manages the Yangtze River will determine the fate of the Chinese nation. A "Beautiful China" needs free-flowing rivers and to do so, it must tread carefully and engage with multiple stakeholders including corporations, all levels of government, NGOs and civil society².



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¹ From World Water Day official website: <http://worldwaterday.org/>

² Extract from "China Commits to Protecting the Yangtze River", Stephanie Jensen-Cormier, China Program Director at International Rivers



Forum's structure

March 21

Morning (Century City EXHIBITION Center)

[10:00 - 12:00] Inauguration ceremony of the Exhibition and visit

Afternoon (Century City CONVENTION Center)

[13:30-14:30] Opening session of the Forum

[14:30 – 17:00] Panel Discussion with International, national and local Authorities

March 22

Morning (Century City CONVENTION Center)

[09:00 – 10:00] Scientific Reports (tentative list) No Water, No Growth – Does Asia have enough water to develop? (China Water Risk) Water reuse and urban water management (EU Joint Research Center) Policy and Regulation (WAREG – Association of European Water Regulators) Integrated Water Management in River Basins (CNR Italian National Research Council) Towards circular economy of phosphorus and other nutrients (European Sustainable Phosphorus Platform)

[10:00 – 12:00] Panel Discussion with International and national experts

Afternoon (Century City EXHIBITION Center)

[13:30 – 17:00] Parallel sessions with the sub-forums related to the following topics
Municipal and Industrial Wastewater treatment, Integrated waste management
Circular Economy, Soil and Water Restoration of contaminated sites International cooperation Etc.

Business matchmaking session

March 23

Morning (Century City EXHIBITION Center)

[09:00 – 12:00] Business matchmaking session



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