

11 December 十二月
BEIJING 北京

Notte in Galleria

— 画廊之夜 —

About

A discovery into the Unique Italian Style

Notte in Galleria will celebrate the unique **aesthetics** of **Italian products** that, just like art pieces, are widely acknowledged overseas for their distinctiveness. The **iconic style and design** is a key part of Italian product's quality creating a competitive advantage for our products abroad. The perfect combination of “Quality and Aesthetics” reflecting the concept of “**Bello e Ben Fatto**”, is widely recognized by consumers as a distinctive trait of Made in Italy products.

This year we will celebrate the Italian exquisite taste for style and design as grounded in the rich artistic heritage in an exclusive night of promotion of Italy and Italian products.

Exclusive Italian Night

Past successes



2017



2018

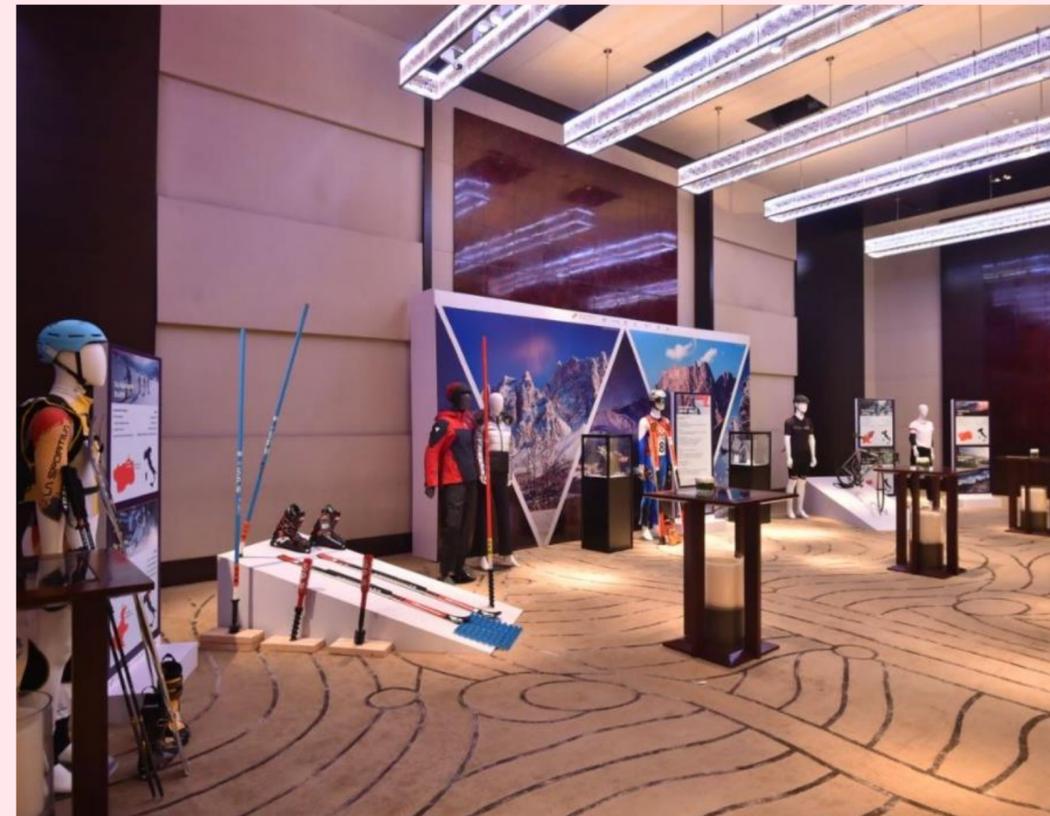
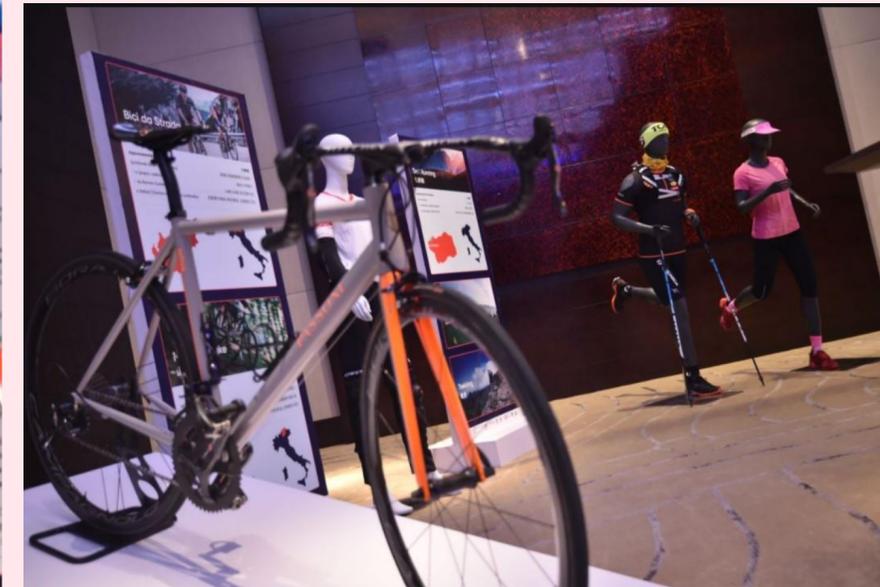


2019

TO HAVE A LOOK AT LAST EDITION, PLEASE [CLICK HERE](#)

A Unique Showcase Opportunity

For Italian Products



Notte Italiana 2019

SUPPORTING SPONSORS



DIAMOND SPONSOR



GOLD SPONSORS



SILVER SPONSORS



Partners

2019

MEDIA PARTNER

**CORRIERE
DELLA SERA**

MEDIA GUESTS

LYRA
The Best of Life • 最佳生活

LUXURY TIMES
LUXURY TIMES

madame
FIGARO

RBC 北京人民广播电台
RADIO BEIJING CORPORATION

**时尚
北京**

Media Partners and Guests

2019

How to Participate



Become our Sponsor

EMERALD • RUBY • BLUE DIAMOND



Goodie Bags products



Lucky Draws



F&B Corner



Corporate table or single tickets

- COMING SOON -



Become our Sponsor

EMERALD • RUBY • BLUE DIAMOND

Find out all the exclusive benefits we reserved for you

Benefits

Emerald Sponsorship

45.000 CNY



Benefits for the night

- 1 Corporate Table in Central Position (Value RMB16000)
- 1 Company logo on main KV elements (i.e. backdrops, photo wall, invitations, raffle tickets)
- 1 page company introduction on the event's booklet
- 1 time company logo display as sponsor on the main screen and acknowledgment on stage
- 15 Lucky Draw raffle Tickets

Post event promotion

- 6 months company logo on CICC Newsletter and on CICC website
- 1 mention on the post event online report by Media Partners (subject to media final confirmation)
- 1 mention in CICC post event review and thank you note
- 1 WeChat post on CICC Official Account (18000 contacts)
- 15 % Discount on CICC Services ([CICC Service Catalogue](#))

Benefits

Ruby Sponsorship

95.000 CNY

flow.asia | Design Sponsor

Benefits for the night

- 2 Corporate Table in Central Position (Value RMB 32000)
- 1 Company logo on main KV elements (i.e. backdrops, photo wall, invitations, raffle tickets)
- 1 page company introduction on the event's booklet
- 1 time company logo display as sponsor on the main screen and special acknowledgment on stage as Ruby Sponsor
- 25 Lucky Draw raffle Tickets

Post event promotion

- 1 media interview with event's invited Media (subject to final confirmation)
- 10 months company logo on CICC Newsletter and on CICC website
- 1 mention on the online post event report by Media Partners (subject to media final confirmation)
- 1 mention in CICC post event review and thank you note
- 1 promotional EDM (Up to 5000 Contacts)
- 1 corporate promotional online event organized by CICC
- 20 % Discount on other CICC Services ([CICC Service Catalogue](#))
- 1 customizable benefit (wechat promotion, EDM contacts upgrade to 10000, visibility in upcoming signature events)

Contact us at bj.gala@cameraitacina.com

Benefits

Blue Diamond Sponsorship

125.000 CNY

Contact us at bj.gala@cameraitacina.com

Benefits for the night

- 3 Corporate Table in Premium Position (Value RMB 48000)
- 1 Company logo on main KV elements (i.e. backdrops, photo wall, invitations, raffle tickets)
- 1 Company promotion backdrop in the venue
- 2 pages company introduction on the event's booklet
- 1 Company short promotional video displayed during the event
- 1 time company logo display on the main screen and special acknowledgment by CICC Chairman on stage as Blue Diamond Sponsor
- Company's products display in the event venue (only items related to the topic of the night, subject to final confirmation by CICC) ***
- 1 gift bag with company promotion gadgets
- 30 Lucky Draw raffle Tickets

*** **NB.** Only items related to the topic of the night, subject to final confirmation by CICC, can be replaced by 1 customizable promotion benefit

Post event promotion

- 1 media interview with event's Media Partner (subject to final confirmation)
- Dedicated company promotion in other upcoming CICC signature events
- 12 months company logo on CICC Newsletter and on CICC website
- 1 special mention in CICC post event review and thank you note as Blue Diamond Sponsor
- 1 promotional EDM (Up to 10000 Contacts)
- 25 % Discount on CICC Services ([CICC Service Catalogue](#))
- 1 customizable benefit (promotion, service discounts, other discounts)

GOODIE BAGS PRODUCTS Unique Memory of the Night

Enjoy the exceptional opportunity to showcase your product as exclusive **Goodie Bags Gift** to the Sino Italian business community and institutional representatives at the event.

Only 1 Product will be selected to be included in the bag as unique memory of the night

Send us your proposals at bj.gala@cameraitacina.com and find out the benefits we reserved for you.

- Only full sponsorship 550 guests -

BENEFITS

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LUCKY DRAWS

Most valuable ones delivered on stage

- On stage awarding ceremony for the first three most valuable prizes
- Company Logo included in the event promotion campaign
- Company Logo on KV elements at the event i.e. backdrop, brochure, lucky draw tickets
- Company name will appear on the screens during the event
- Company thanked on the stage by the MC
- Company name and logo on CICC post-event report and thank you note

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F&B CORNER

Products taste corner or products served during the dinner

- Exclusive product corner at CICC Signature Italian Night or product served during dinner.
- Company Logo included in the event promotion campaign
- Logo on all the KV elements at the event i.e. backdrops, photo wall, brochure.
- Company name will appear on the screens during the event
- Company thanked on the stage by the MC
- Company name and logo on CICC post-event report and thank you note

CONTACT US

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