

New CICC Service Catalogue

*"Together in a network of more
than 700 companies"*



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

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ABOUT

The service catalogue includes all the services provided by the China-Italy Chamber of Commerce to support companies both in China and Italy.

Here you can find:

- Informative services for market orientation
- Event organization services to promote your business
- Business center to support your growth
- Promotion and advertisement for your visibility

What is included:

- Free of charge services
- Services upon quotation

Standards:

- Requests answering time 2-3 working days
- Quotation and feasibility analysis within the subsequent 5 working days
- Service provision time frame to be agreed upon service confirmation
- Request of 50% of deposit or full payment upon acceptance
- ALL our services are exclusive for or offered at discounted rates to CICC Members and Friends

How to request our services

For more information or to request a quotation you can contact the CICC Office close to you.



North

Beijing Office
info@cameraitacina.com

Tianjin Office
infotianjin@cameraitacina.com

East

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infoshanghai@cameraitacina.com

Suzhou Office
infosuzhou@cameraitacina.com

South-east

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Chongqing Office
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South

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Italy

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Why should I join the China-Italy Chamber of Commerce?

WHO WE ARE

1. We are the only association gathering and representing the Italian Business community in China for over 30 years, operating today in four territories, with offices in eight locations:

- **NORTH** (Beijing and Tianjin)
- **EAST** (Shanghai and Suzhou)
- **SOUTH-WEST** (Chengdu and Chongqing)
- **SOUTH** (Guangzhou and Shenzhen)

2. We have more than **700 Members** ranging from the biggest Italian multinationals to the small, medium and micro enterprises engaged in a wide variety of businesses.

3. We have a growing number of "**Friends of CICC**", which includes local Chinese doing business with Italian enterprises.

This consolidated network belongs to a large worldwide network of Italian Chambers abroad (Assocamerestero) and operates with the support of the Ministry of Enterprises and Made in Italy (MIMIT), under authorization and supervision of the Chinese Ministry of Commerce (MOCA).

It cooperates effectively with the Italian Diplomatic Mission in China as well as other commercial and promotion agencies in China and Italy.

OUR MISSION

is to **INFORM**, **SUPPORT** and **HELP PROMOTE** the Italian Business in China, providing qualitative services, unbiased responses and value-added information.

OUR VALUES

offer to our Members and Friends the most effective service, tailored to their needs.

OUR SERVICES

**EVENT
ORGANIZATION**

**INFORMATION
SERVICES**

**PROMOTION
SERVICES**

**BUSINESS
CENTRE**

1. INFORMATION SERVICES

1.1. MARKET ANALYSIS REPORT

Market research by Country/sector, statistical surveys, industry or company-specific analysis, trends analysis, etc.

All the services are peculiar to the needs and therefore to be tailored upon request.

1.2. EU SME CENTRE

CICC is the coordinating partner of the EU SME Centre initiative, a project promoted by the European Commission. First-line consultation services are available by connecting to the website www.eusmecentre.org.cn.

All the services are peculiar to the needs and therefore to be tailored upon request.

1.3. INFORMATIVE DOSSIER ABOUT POLICIES AND REGULATIONS

Informative dossier about the main regulations regarding, among others, customs, taxation and the presence of specific incentives for enterprises.

All the services are peculiar to the needs and therefore to be tailored upon request.

1.4. CICC BUSINESS SENTIMENT REPORT

Signature CICC Survey conducted to measure the business sentiment of the Italian businesses in China, following important changes in the market evolution, economic variants, healthcare conditions, geopolitical sensitivities, etc.

The final report is provided by CICC free of charge to their Members and Friends.



2. EVENT ORGANIZATION



CICC offers event management services, which include event planning, organization, on-site event coordination, and promotion. It leverages its **network of contacts and expertise** in events organization to offer a customized service tailored to the Chinese market.

All the services are peculiar to the needs and therefore to be tailored upon request.

2.1. CORPORATE EVENTS

The event organization services can entail either comprehensive event planning and execution or partial event planning in line with company needs.

The service can include:

- Engagement of institutional counterparts
- Venue selection
- Invitations and RSVPs
- Speakers' recommendation and engagement
- Third parties' engagement and relations management (i.e. suppliers, sponsors, venue etc.)
- PR Services and media engagement
- Logistics (i.e. venue and equipment rental, materials preparation, hostess and interpreting services, catering)

- Onsite support and coordination
- Post-event promotion and follow-ups

The event organization service portfolio includes the following event types:

- Promotional and launch events
- Conferences and forums
- Masterclasses and wine tastings
- Industry specific events
- Business networking events
- Fairs and exhibitions

2.2. FAIRS AND EXHIBITIONS

For trade fairs and exhibitions, both in Italy and in China, CICC offers customized services to support the participation of individual businesses and business delegations.

Among the available services:

- Organized visits to dedicated trade fairs including counterparts' selection, linguistic and logistic support, etc.
- Organized visits to Chinese or Italian companies in specific sectors
- Individual or collective booth organization
- Representative services for company booth, logistic support, and more

3. BUSINESS CENTRE

3.1. VISA FAST TRACK

In view of a special agreement between CICC, the Italian Embassy and the company managing the Visa Centers in China, a FAST TRACK LANE is recognized to CICC associates only, both Members and Friends of CICC.

It is offered for business travel of Chinese nationals to Italy.

The service is provided exclusively to the associates of CICC, and is free of charge.

3.2. OFFICE AND CONFERENCE SPACE RENTAL

Rental of desks and/or meeting spaces and facilities at CICC Office locations are offered in some of our offices:

- Desk rental
- Office rental
- Meeting room/conference space rental
- Display/Exhibit areas rental

3.3. HR SERVICES: CICC JOB BOARD

The Job Board on CICC website offers a platform for Job Offers promotion and provides access to a verified database of potential candidates.

The service can include:

Posting of company Job Offers on the platform:

- Packages for multiple postings available for Non-Members
- Free of charge service for CICC Members

CV database access:

- Packages for 3 to 12 Months subscription available for Non-Members
- Free of charge service for CICC Members

To request the service please send an email to: communication@cameraitacina.com

In addition, to support companies in their recruitment needs CICC organizes yearly a series of **Career Days** across China. If interested in the next event schedule please contact our offices.

All the services are peculiar to the needs and therefore to be tailored upon request.



3.4. ORGANIZATION OF BUSINESS MISSIONS AND DELEGATIONS

Organization of incoming/outgoing missions and business delegations between China and Italy to develop business, investment, JV, etc.

The service includes:

- Feasibility study
- Contents and agenda definition with the customer
- Agenda definition
- Counterparts' selection and engagement
- Meetings organization including venue selection, meeting agenda drafting, translation services etc.
- Overall logistic and linguistic support

3.5. BUSINESS CONTACT RESEARCH AND B2B ORGANIZATION

Scouting of potential business and strategic partners (e.g. importers, distributors, suppliers etc.) for entering and developing on the market. The contact research service can be accompanied by the scheduling of B2B meetings with the identified counterparts.

The service includes:

Business contact research

- Feasibility study
- Drafting of a first contact list of verified counterparts
- The contact list is shared with the customer

B2B meetings organization

- Contact with the identified counterparts
- Meeting scheduling and preparation
- Arrangement of the online meeting platform or meeting venue
- Follow up with selected counterparts

3.6. GACC REGISTRATION FOR F&B PRODUCTS

Support for F&B products registration on the website of the General Administration of Customs' of the PRC.

The registration is mandatory for the import of all F&B products to the Chinese market.

his service is offered only for products that do not require previous authorization from sanitary authorities in Italy.

The service includes:

- Guidance for account opening on the GACC website
- Guidance and technical support for product registration on the platform
- Monitoring of the request and communication with GACC

3.7. REGISTRATION AND BUSINESS CREDITS REPORTS

The service aims to provide information on the existence and financial situation of potential local counterparts in China through the following:

- Registration Report: verification of the registration of the mentioned company, aimed at certifying the existence of the company itself;
- Business Credit Report: report on the reliability and competence of the mentioned company.

3.8. INTERPRETATION AND TRANSLATION SERVICES

Consecutive and simultaneous interpretation service for seminars, exhibitions, and conferences as well as translation services for documents and materials.

The service includes:

- Content definition with the customer
- Contact and involvement of interpreter/s/translators
- Follow up communication

All the services are peculiar to the needs and therefore to be tailored upon request.



4. PROMOTION SERVICES

4.1 ADVERTISEMENT ON CICC CHANNELS

CICC offers promotion packages for all the companies that want to implement their visibility through our channels.

The packages have different durations and can include the following services:

- Advertisement on CICC WeChat Account: WeChat Post
- Promotional banner on CICC WeChat Account
- Email Direct Marketing (EDM)
- Advertisement on CICC website
- Advertisement on CICC e-Newsletter

Services details:

• Advertisement on CICC WeChat Account: WeChat Post

WeChat is the most popular social platform in China and also an essential tool. With nearly 25,000 followers, the China-Italy Chamber of Commerce WeChat account can be a useful and effective way to promote your company and related events.

Publish one or more dedicated company promotional posts on our account.

• Promotional banner on CICC WeChat Account

Display your company or event promotional banner on CICC WeChat posts for the whole duration of the package and get even more visibility.

• Email Direct Marketing (EDM) to CICC Members

By sending an EDM you will be able to promote your services or an event you are organizing to the CICC network, made up of over 700 Members plus contacts which includes some of the main Italian industrial groups, small and medium-sized enterprises, financial services and consulting companies.

• Advertisement on CICC website

On the CICC website, you will find all the events we organize during the year, a section dedicated to job offers, a CV database, and much more. We offer you the opportunity to increase your company's online exposure by advertising on our website. The banner will be associated with a link to the company's website.

• Advertisement on CICC e-Newsletter

Newsletters are increasingly effective tools for communicating with people and promoting your company to a target audience. CICC e-newsletter is a monthly publication dispatched to our network. Advertisement of company banners and logo on the newsletter is available.

For all information on package details, services and costs, please reach us at communication@cameraitacina.com

	Duration	WeChat Post	EDM	ADV CICC Website	CICC E-Newsletter	WeChat Post Banner
Basic Package	1 year	4	4	3 months	-	-
Medium Package	1 year	6	6	6 months	6 months	-
Premium Package	1 year	8	8	1 year	1 year	1 year

* Sample packages

4.2. ADVERTISEMENT ON PARTNERS' MEDIA OUTLETS

CICC collaborates with several newspapers, magazines, news channels and other media both in Italy and in China. We can help you to promote your company through media platforms and reach a wide range of audience.

4.3 ADVERTISEMENT ON CICC REPORT

Add your company logo on CICC Report, a survey aimed at monitoring the business sentiment of Italian companies in China: the report will be shared through a series of initiatives in collaboration with the diplomatic network, commercial institutes and trade associations, both in China and in Italy.

4.4. ADVERTISEMENT DURING CICC EVENTS

Every month CICC organizes several events across China and in Italy: if you're interested in both online and offline promotion, CICC events can be an important stage to make your company known in our network.

Terms and Conditions:

- Each service included in one package can be provided only once per month unless agreed otherwise.
- The company is responsible for tracking the service usage: CICC doesn't take any responsibility in case the services are not used within the package expiration date.



CONTACT US

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