



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

CHINA-ITALY CHAMBER OF COMMERCE

2017 WORKING GROUP UPDATE

IV CICC Shanghai Members' Meeting

12th May 2017



SERVICE PROVIDER WORKING GROUP

Beijing • Shanghai • Suzhou • Guangzhou • Chongqing

Working Group Coordinator: Vittorio Franzese

Working Group Vice-Coordinator: Anna Del Bolgia

SPWG update

April 20th, 2017: the **SERVICE PROVIDERS NATIONAL WORKING GROUP (SPWG)** has been re-started up.

The meeting was held at CICC Shanghai office, with the participation of more than 20 companies' representatives.

WHO SPWG REPRESENTS?



Consulting services: Legal, Management, HR, Financial, Logistic (34); Bank (3); Education (1); IT Services (1).

SPWG objectives

- **Involve more companies** operating as Service Providers from all the districts: solidify the group and empower it;
- **Higher visibility** for the members of SPWG (e.g. via Newsletter, Logo, CCIC communication...);
- **Cooperation with the other Working Groups** of CCIC, promoting the cross-participation;
- **Playing the role of Advisor to the CCIC** (as far as services are concerned) and have a closer relationship;
- **Involve other institutions** (Italian Consulate, ICE, etc.);

SPWG objectives (2)

- Overcome the mistrust towards the Group due to the competition between the companies and avoid conflicts;
- Overcome the heterogeneous nature of the companies involved and pursue cross-sector interests which can meet the needs of all the categories of members;
- Create privileged channels of access to the information and to the events.



SPWG first activities proposals

- **Short and quick surveys** will be sent to all members of the SPWG in order to better understand the **common interests** and **type of activities**;
- Activities proposed of **3 different types**: close to SPWG's members, open to other SPWGs and CCIC's members, open to other Chamber of Commerce and external professionals;
- **Activities could vary** from informative events, workshops, training activities, to intra groups activities, cross-border activity with the other chambers and the European Chamber;
- Create therefore an **agenda** with all the activities and a **WeChat Group** for further communication and connect each other.

Contact Information



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THANK YOU!



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