

# 2016 Interchamber Christmas Dinner

## 2016 国际商会圣诞晚宴

### Sponsorship Opportunities 赞助机会

Tuesday, December 13<sup>th</sup> 2016; 7:00pm  
Shenzhen Shangri-La Luohu

#### Tickets

Members: RMB 250

Non-Members: RMB 350

#### Corporate Tables (10pax)

Members: RMB 2800

Non-Members: RMB 4000

Organized by:



Supported by:



**We are pleased to announce the sponsorship opportunities for this event which not only provide your company with valuable brand exposure but also opens up many opportunities for accessing to senior contacts of foreign and local companies based in Shenzhen.**

我们非常荣幸地向您呈现2016国际商会圣诞晚会的赞助方案！此次活动将不仅为您提供极富价值的品牌宣传机会，而且是您接洽深圳的中外企业高管的良机。

**Attending will be 200 - 250 guests including**

出席本次活动的200到250名贵宾将包括

- **Chief Representatives of Fortune 500 Companies Based in the Pearl River Delta** 财富世界500强企业代表
- **Chief Representatives of Top Chinese Companies** 中国顶尖企业代表
- **Senior Foreign and Local Government Representatives** 中外高级政府官员代表
- **International Business Representatives from Shenzhen's expat community** 深圳外籍商务人士代表
- **Committee Members and Board of Directors** 外籍商会理事会成员



# Platinum Sponsor

**RMB 15,000\***

## Large Sponsor Company's Logo display on:

- Logo on promotional e-flyer (Received by over 15,000 business contacts of all participating chambers)
- Logo on backdrop on main stage
- Logo on other on-site displays and handouts

## Verbal Recognition of your company:

- Welcome note by company senior representative (2 min)
- Sponsor name mentioned by MC

## Product/Service Showcase:

- 1 sponsor booth/table
- Company banner display (provided by sponsor)
- Marketing materials display on chamber reception desk

## Complimentary benefits:

- 6 Complimentary tickets
- 12% discount on extra tickets

All sponsorship prices are subject to tax

## InterChamber Christmas Dinner

Thursday, December 10th 2015  
@ Hilton Tianhe, Guangzhou  
From 18:30 till late in the starry night

*Traditional Christmas Music  
Christmas Buffet  
Lucky Draw  
Mulled Wine and much more!*

Book Your  
Corporate Table (10pax)!      Individual Tickets:  
Member: RMB 2800      Member: RMB 250  
Non-Member: RMB 4000      Non-Member: RMB 350



If you would like to attend please register by emailing [chamber@gz.china.ahk.de](mailto:chamber@gz.china.ahk.de) until 9th December.

Address: No. 215 Linhe Xi Heng Road, Tianhe District, Guangzhou  
地址: 广州天河区林和西横路215号

Metro: Linhe Xi Exit A  
地铁: 林和西 A出口

### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor



### Media Partners



# 铂金赞助商

人民币1.5万元\*

## 大尺寸公司商标LOGO展示:

- 电子宣传海报(将覆盖所有参与这次活动的商会超过15000商务联络人)
- 主舞台背景板
- 场内其他展示板块以及宣传册

## 口头鸣谢及演讲:

- 企业高级代表人致欢迎辞 (2分钟)
- 主持人口头特别鸣谢

## 产品或服务展示:

- 赞助商免费宣传摊位(1个)
- 1个现场易拉宝宣传 (由赞助商提供)
- 公司宣传资料可在商会接待桌上展示

## 额外赠送:

- 6张活动门票
- 额外门票8.8折优惠

以上赞助金额未含税

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Non-Member: RMB 4000      Non-Member: RMB 350



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### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor



### Media Partners



# Gold Sponsor

**RMB 10,000\***

## Medium Sponsor Company's Logo display on:

- Logo on promotional e-flyer (Received by over 15,000 business contacts of all participating chambers)
- Logo on backdrop on main stage
- Logo on other on-site displays and handouts

## Verbal Recognition of your company:

- Sponsor name mentioned by MC

## Product/Service Showcase:

- 1 company banner display (provided by sponsors and the maximum size is 180\*80cm)
- Marketing materials display on chamber reception desk

## Complimentary benefits:

- 3 Complimentary tickets
- 10% discount on extra tickets

**All sponsorship prices are subject to tax**

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### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor



### Media Partners



# 黄金赞助商

人民币1万元

## 中尺寸公司商标LOGO展示:

- 电子宣传海报(将覆盖所有参与这次活动的商会超过15000商务联络人)
- 主舞台背景板
- 场内其他展示板块以及宣传册

## 口头鸣谢及演讲:

- 主持人口头特别鸣谢

## 产品或服务展示:

- 1个现场易拉宝宣传 (不超过180x80厘米, 由赞助商提供)
- 公司宣传资料在商会接待处展示

## 额外赠送:

- 3张活动门票
- 额外门票9折优惠

以上赞助金额未含税

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Non-Member: RMB 4000      Non-Member: RMB 350



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### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor

### Media Partners



# Silver Sponsor

**RMB 5,000\***

## Small Sponsor Company's Logo display on:

- Logo on promotional e-flyer (Received by over 15,000 business contacts of all participating chambers)
- Logo on backdrop on main stage
- Screen display during part of the event

## Verbal Recognition of your company:

- Sponsor name mentioned by MC

## Product/Service Showcase:

- Marketing materials display on chamber reception desk

## Complimentary benefits:

- 2 Complimentary tickets
- 8% discount on extra tickets

**All sponsorship prices are subject to tax**

## InterChamber Christmas Dinner

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*Traditional Christmas Music  
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Lucky Draw  
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Book Your  
Corporate Table (10pax)! Individual Tickets:  
Member: RMB 2800 Member: RMB 250  
Non-Member: RMB 4000 Non-Member: RMB 350



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### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor

### Media Partners



# 白银赞助商

人民币5千元

## 小尺寸公司商标LOGO展示:

- 电子宣传海报(将覆盖所有参与这次活动的商会超过15000商务联络人)
- 主舞台背景板
- 在活动的部分过程中出现在屏幕上

## 口头鸣谢及演讲:

- 主持人口头特别鸣谢

## 产品或服务展示:

- 公司宣传资料在商会接待处展示

## 额外赠送:

- 2张活动门票
- 额外门票9.2折优惠

以上赞助金额未含税

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### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor



### Media Partners





# Food and Beverage Sponsors 食品及饮品赞助商

## F&B Sponsors will provide:

- Drinks: Free flow cocktails/beer/wine etc.
- Food: Unlimited offering for all participants
- Time slot: 19:00– 23:00
- Expected guests: 300

## F&B Sponsors will receive:

- Logo on promotional e-flyer (Received by over 15,000 business contacts of all participating chambers)
- Logo on backdrop on main stage
- Logo on other on-site displays and handouts
- 1 Sponsor Booth
- Company banner display (provided by sponsor)

# Prize Sponsors 奖品赞助商

## Products or Services for the Lucky Draw (valued at RMB 5,000 & up)

- Logo on promotional e-flyer (Received by over 15,000 business contacts of all participating chambers)
- Logo on main stage backdrop
- Sponsor name mentioned by MC

## Additional benefits

- 10% discount on tickets

## F&B 赞助商将提供:

- 饮品和葡萄酒: 鸡尾酒/啤酒/葡萄酒等任饮
- 食品: 不限量食品
- 时间段: 19:00– 23:00
- 预计人数: 300

## F&B 赞助商将获得:

- 公司商标出现在电子宣传海报(将覆盖所有参与这次活动的商会超过15000商务联络人)
- 公司商标出现在主舞台背景板
- 公司商标出现在场内其他展示板块以及宣传册
- 1 个免费赞助摊位
- 1个现场易拉宝宣传 (由赞助商提供)

## 提供抽奖奖品: 超过人民币5000元的产品/服务

- 公司商标出现在电子宣传海报(将覆盖所有参与这次活动的商会超过15000商务联络人)
- 公司商标出现在舞台背景板
- 主持人口头特别鸣谢

## 额外赠送

- 额外门票9折优惠



# Media Partners

## Media Partners will receive:

- Logo on promotional e-flyer (Received by over 15,000 business contacts of all participating chambers)
- Logo on backdrop on main stage
- Logo on other on-site displays and handouts
- Media Promotional Materials on display in reception
- 10% discount on tickets

## Media Partners will provide:

- Event promotion on the website, magazine, newspaper & social media accounts
- Event promotion among contracts via mailing, newsletter and flyer (if applicable)
- Event review on the website, magazine and social media accounts (Post Event)



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### Gold Sponsors



### Prize Sponsors



### F&B Sponsors



### Venue Sponsor



### Media Partners



# 媒体伙伴

## 媒体伙伴将获得:

- 公司商标展示在电子宣传海报(将覆盖所有参与这次活动的商会超过15000商务联络人)
- 公司商标展示在主舞台背景板
- 公司商标展示在场内其他展示板块以及宣传册
- 媒体伙伴宣传材料(杂志、报纸等) 在接待处展示
- 门票9折优惠

## 媒体伙伴将提供:

- 活动宣传于官网、杂志、报纸及社交媒体等渠道
- 活动宣传于电邮、电子简报及海报(如果适用)
- 活动报道于官网、杂志及社交媒体渠道(活动后)

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# Contact Us 联系我们

**Interested in sponsoring 2016 Shenzhen Interchamber Christmas Dinner?**  
**如果您感兴趣赞助2016深圳国际商会圣诞晚会**

**China Italy Chamber of Commerce**

**中国意大利商会**

**Guangzhou Office 广州办公室**

**Ms. Francesca Colombaretti**

**Tel 0086-20-83652682**

**E-mail: [info Guangdong@cameraitacina.com](mailto:info Guangdong@cameraitacina.com)**

**Internet: [www.cameraitacina.com](http://www.cameraitacina.com)**

