

# ICTC THE ITALY-CHINA TRAVEL CLUB

## Introduzione

Italy-China Travel Club (ICTC) e' Gruppo di Lavoro del settore turistico della Camera di Commercio italiana in Cina (CCIC, [www.cameraitacina.com](http://www.cameraitacina.com)).

Fondato nel 2015, ICTC raggruppa gli operatori, italiani e cinesi, gia' Soci della CCIC che hanno interesse a promuovere l'Italia come destinazione di viaggio per il pubblico cinese.

Coordinatore ICTC: Karim Alwadi, President, Gartour China  
Vice-Coordinatore ICTC: Simone Sturla, Director, Italy [B][A][O]

## Contatti

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## Attivita' 2017

### **Roadshow promozionale presso Centri Visti**

ICTC partecipa e predispone contenuti per roadshow promozionale presso i Centri Visti nel territorio della RPC (15 citta').

### **Partecipazione a manifestazioni fieristiche**

- **China International Travel Market (Kunming)**
- **International Chengdu Fair (Chengdu, 24-26 Ottobre 2017)**

ICTC partecipa a China International Travel Market e International Chengdu Fair. ICTC offre propri servizi e contatti per ottimizzare l'organizzazione di azioni promozionali e incontri da parte degli operatori italiani presenti alle manifestazioni.

### **Seminari tematici**

ICTC ha un calendario di seminari tematici (realizzabili anche in modalita' webinar). Primo appuntamento in agenda e' seminario sui siti UNESCO, da realizzare in coincidenza con la visita del Presidente Mattarella in Cina.

### **Newsletter**

Memo degli eventi/manifestazioni in Cina e in Italia piu' rilevanti per gli operatori del settore.

### **Report**

Monitoraggio del mercato (criticita'/opportunita') e mappatura delle realta' da coinvolgere per adesione a ICTC e per potenziali collaborazioni.

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## Nuove adesioni a ICTC

Previste adesioni da parte di operatori dall'Italia, in Cina. Adesioni anche da parte di società attive in settori aderenti al tema turismo, ad es. media, sport etc.

## Soci 2016

### **ALITALIA**, [www.alitalia.com](http://www.alitalia.com)

Alitalia - Società Aerea Italiana is Italy's largest airline. With more than 120 aircraft, Alitalia stands apart for its entirely renovated fleet - one of the youngest in the world. In 2015 Alitalia carried 22.9 million passengers. The Company's 2016 summer schedule offers 97 destinations, of which 27 in Italy and 75 for the rest of the world and 4,400 weekly flights. Alitalia collaborates with Etihad Airways Partners and is member of the Skyteam Alliance.

### **Censic**, <http://www.italy-for-you.com>

Censic promuove le seguenti attività: corsi di formazione per funzionari e manager cinesi; servizio "chiavi in mano" per partecipazione o visita a Fiere Italiane o Europee; assistenza per delegazioni di affari e di studio in visita in Italia e altri Paesi europei; in cooperazione con un team di esperti (agenti immobiliari, avvocati, etc.), Censic offre servizi di consulenziali per investimenti in Italia (acquisto di immobili) ed eventualmente per le procedure per richiedere la residenza elettiva in Italia.

### **Cesana Media**, <http://www.cesanamedia.cn>

Cesanamedia is a leading international media representative company originally from Italy. Thanks to its 20 years successful market experiences, we have established our international media partner's network. Cesanamedia China provides comprehensive media services to global media and advertising partners, main business units include media representative, media planning & buying, as well as custom publishing and media consulting.

### **Cruitaly**, [www.cruitaly.com](http://www.cruitaly.com)

Cruitaly is an Italian lifestyle platform delivering the best of Italian wine, coffee, design products, and luxury travel. Before investing in the Internet sector, the Infohold Group's core businesses have been focused on Internet Data Centers and IT Outsourcing services in the Banking sector; the group consists of +1000 employees with offices all around China.

### **Gartour**, <http://www.gartour.it>

Gartour, headed by H.T.S. Group is a travel incoming organization with innovative ideas

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devoted to offer the best and most competitive prices while still providing personalized and tailor-made service for groups and individual clients, incentive programs, charters, and special interest arrangements. Gartour is currently one of the largest and most experienced wholesale tour operators in Italy.

**Italy[B][A][O] (Italy\_By Appointment Only), [www.italybao.com](http://www.italybao.com)**

BAO is an Italian travel conciergerie, dedicated to provide exceptional experiences in little known areas of the Country, making good use of personal contacts among noble families and dedicated service specialists.

**MSC Mediterranean Cruises Travel Agency (Shanghai) Co., Ltd,**  
[www.msccruises.com.cn](http://www.msccruises.com.cn)

Having grown by 800 per cent between 2004 and 2014, MSC Cruises is today the market leading cruise company in the Mediterranean, South Africa and Brazil. MSC Cruises sails year-round in the Mediterranean, and offers a wide range of seasonal itineraries in Northern Europe, the Atlantic Ocean, the Caribbean, Cuba and Antilles, South America, South Africa, Dubai, Abu Dhabi & Sir Bani Yas.

**NEOS SPA, <http://www.neosair.it>**

Characterized by a consistent mission to offer the market a high quality air transport activity both in flight and on land, NEOS was born in June 2001, and has Alpitour spa as sole Shareholder (100%). Neos owns its bases at the airports of Milan/Malpensa, Verona and Bologna, from all of which it operates daily regular flights and charter flights.

**Voglia d'italia International Travel Service, <http://www.itatour.net/>**

Travel agency specialized in operating full-package tours to Europe for business delegations as well as private travelers. Particularly qualified in offering custom-made solutions for businessmen attending trainings, trade fairs etc.