

**Material Collection for the Communication  
Meeting of G20 Agricultural  
Entrepreneurs Forum**



**International Cooperation Department, MOA**

**Foreign Economic Cooperation Center, MOA**

**February 26, 2016**

## **Concept Note of the First G20 Agricultural Entrepreneurs Forum**

The Group of Twenty (hereinafter referred to as the G20) has always been attaching great importance to the issues of food security and agricultural economy and trade and regarded such issues as strategic elements that bear on the overall landscape of global economic development. In particular, agriculture-related enterprises in the G20 have played a crucial leading role in exchanges and cooperation in the field of agricultural investment, trade of agricultural products and relevant technologies.

### **1. Forum profile**

The G20 Agricultural Entrepreneurs Forum (hereinafter referred to as the AE20) is an important initiative to implement the Communique of the G20 Agriculture Ministers Meeting in 2015 regarding “strengthening agricultural investment at all stages of food value chains, improving national environment for agricultural investment and coordinating relevant national and international institutions to implement relevant guidelines of agricultural investment”. The AE20 is proposed to be initiated by the G20 Agriculture Ministers Meeting and has become an important component under the mechanism of the Agriculture Ministers Meeting. The AE20 aims to create an enabling political and commercial environment for G20 agricultural investment, build platform for business dialogues and give play to the important role of enterprises in improving agricultural trade and economic development and promoting common

prosperity of agriculture.



The theme of the first AE20 is provisionally identified as ***Innovation, Cooperation and Sustainable Agricultural Investment***. ***Innovation*** represents a theme that promotes development and is also the source of power for enterprises' development. ***Cooperation*** is the necessary road for common development of domestic and foreign enterprises against the backdrop of economic integration; it is also an important path leading to internationalized development. ***Sustainable Agricultural Investment*** reflects the requirement of the times and fits the orientation of socioeconomic development and market operation of countries. It is therefore conducive to effectively improving global agricultural development and strengthening dialogue between the government and the businesses, and the coordination among relevant government decisions, corporate strategies and international marketing.

## **2. Arrangement**

This forum will be held for one day on June 2nd in Xi'an, Shaanxi Province. About 200 participants from renowned agricultural enterprises of G20 Member States, international organizations and relevant international financial, investment and consulting agencies such as FAO, UNCTAD, World Bank, and OECD will be invited to participate in the forum. Three outcomes are expected to be formed in the G20 Agricultural Entrepreneurs Forum including one joint initiative, one action plan and the consensus on three issues, which are the "Joint Initiative of G20 Enterprises' Agricultural Development Promotion", the "Action Plan of Enterprises' Agricultural Development Promotion, Hunger and Poverty Eradication" and the "Consensus on Common Agricultural Investment, Global Agricultural Development and Enterprises' Cross-border Operation".

### **A. Joint Initiative of G20 Enterprises' Agricultural Development Promotion**

Joint Initiative of G20 Enterprises' Agricultural Development Promotion will be drafted by the forum sponsor and includes two major parts: first is to make proposals from the perspective of G20 agricultural entrepreneurs. It is suggested that with the opening of each G20 Ministerial Agricultural Meeting, the G20 Agricultural Entrepreneurs Forum should be sponsored by the host country of the G20 at that time so as to promote the mechanization of the forum; second is to make principled propositions of the entrepreneurs on the promotion of "Innovation, Cooperation and Sustainable Agricultural Investment" based on the theme and issues determined by the G20 Agricultural Ministerial Meeting and the theme of the forum.

### **B. Action Plan of Enterprises' Agricultural Development Promotion, Hunger and Poverty Eradication**

The Action Plan of Enterprises' Agricultural Development Promotion, Hunger and Poverty Eradication (hereinafter referred to as the "Action Plan") will be released jointly by FAO, UNCTAD, IFPRI and G20 Agricultural Enterprises. The Action Plan mainly includes three components: the positive role of enterprises' investment to agricultural development; the importance of global agricultural development in eradicating hunger and poverty; several plans for eradicating hunger and poverty.

### **C. Three issues**

#### **a) Common agricultural investment and third-party market cooperation**

Participants may discuss cooperation on two-way agricultural investment between G20 countries, the feasibility and potential areas of common agricultural investment and market development in Asia, Africa, and Latin America, with a view to driving common development of global agriculture through investment.

**b) Food security, nutrition and global agricultural development**

Participants may discuss ways to enhance cooperation among G20 countries to contribute to the stable development of food and nutrition security in the world, especially in developing countries and least developed countries, and to put forward suggestions for global poverty alleviation, agricultural development and agricultural economic governance.

**c) Cross-border business operation and sustainable agricultural investment**

Participants may discuss relevant issues which require attention from agriculture-related enterprises of G20 countries during overseas agricultural development, such as international operation, human resource management, fiscal, taxation and financial management, risk assessment and control, and sustainable investment, for the purpose of highly-efficient operation of cross-border agriculture-related investment by enterprises and sustainable agricultural investment.

**3. Contact Information**

The secretariat of the forum is at the Foreign Economic Cooperation Center, Ministry of Agriculture of China.

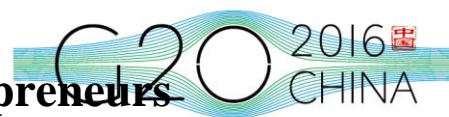
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# Draft Agenda of G20 Agricultural Entrepreneurs



## Forum

June 2, 2016 in Xi'an, China

- 08:30-09:00**            **Registration**
- 09:00-09:40**            **Opening ceremony**
- 09:00-09:10          Address by the state or MOA leader
- 09:10-09:20          Address by the leader of Shaanxi Provincial  
Government
- 09:20-09:30          Address by the representative of the enterprises
- 09:20-09:40          Address by the representative of international  
institutions
- 09:40-10:40**           **Tea break**
- 10:40-12:00**           **Keynote speech**
- 10:40-10:50          Speech by the representative of G20 members  
agricultural enterprises
- 10:50-11:00          Speech by the representative of G20 members  
agricultural enterprises
- 11:00-11:10          Speech by the representative of G20 members  
agricultural enterprises
- 11:10-11:20          Speech by the representative of international  
financial institutions
- 11:20-11:30          Speech by the representative of international  
consulting agencies

11:30-11:40 Speech by the representative of UNCTAD  
11:40-11:50 Speech by the representative of FAO  
11:50-12:00 Speech by the representative of G20 chambers/associations

**12:00-14:00 Lunch (buffet)**

**14:00-17:00 Discussion**

14:00-14:40 Topic 1: Common agricultural investment and third-party market cooperation

Chaired by the representative from international agricultural enterprises

5 participants from the government, enterprises, financial institutions, and business associations

14:40-15:00 Q&A, topic consensus announcement by the host

15:00-15:40 Topic 2: Food security, nutrition and global agricultural development

Chaired by the representative from international institutions

5 participants from the government, international institutions, enterprises, etc.

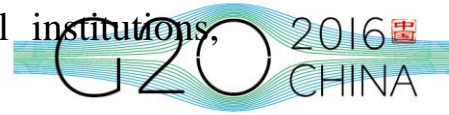
15:40-16:00 Q&A, topic consensus announcement by the host

16:00-16:40 Topic 3: Cross-border business operation and sustainable agricultural investment

Chaired by the representative from international consulting agencies

5 participants from the government, enterprises,

consulting agencies, international institutions,  
etc.



16:40-17:00 Q&A, topic consensus announcement by the  
host

**17:00-17:15 MOA leader moderates the approval of  
the “Joint Initiative of G20 Enterprises’  
Agricultural Development Promotion” and  
the “Action Plan of Enterprises’ Agricultural  
Development Promotion, Hunger and  
Poverty Eradication”**

**17:15-17:30 Closing ceremony**  
Address by MOA leader

**Note:** The agenda will be adjusted according to the state leaders’  
schedule. In case the state leader cannot participate in the G20  
Agricultural Entrepreneurs Forum on June 2<sup>nd</sup>, it is suggested that  
some entrepreneurs attend the opening ceremony of the G20  
Agriculture Ministers Meeting on June 3<sup>rd</sup>.