



Shanghai, 29/04/2021

Circular No.1

Subject: Italian National Pavilion of CIIF 2021 & WIMEC, Shanghai 14-18/09/2021

Dear Members:

After the success in terms of participation achieved by the Italian Pavilion in the past edition of CIIF 2020 "China International Industry Fair" & 1st WIMEC (Week of Italian Mechanical Engineering in China), the China-Italy Chamber of Commerce (CCIC) has decided to confirm both events for 2021.

The many activities organized, like the Italy-China seminary regarding "Sustainable Technology, Mechanics and Mobility", the first Sino-Italian forum on the Italian engineering technologies, the signature of two memorandum of understanding for local partners, as well as the extended media coverage (134 articles on local press), have contributed in a determining way to promote the excellence of Italian manufacturing sector in China.

CCIC, in its function as "aggregator" of companies present in the territory in all the industrial & commercial sectors, in close synergy with the Embassy of Italy to the P.R.C., the Consulate General of Italy in Shanghai and ITA - Italian Trade Agency, will organize and promote both the Week of "Italian Mechanical Engineering in China" (WIMEC) and the 2nd edition of Italian National Pavilion in CIIF 2021, which will take place at the Expo Centre of Shanghai Hongqiao from 14th to 18th September 2021.

The target of this year is replicating the success of the first edition, consolidating on one side the system's "value position" which is coherent with the technological image that Italy wants to give to the market which intercepts the industrial priorities and the investments of the new course of China's development, aiming on the other side to one participation enlarged to the key actors of the sector.

The goods sectors of great interest of CIIF are particularly:

- Metalworking and CNC Machine Tool & Robotics
- Industrial Automation
- Environmental Protection Technology & Equipment
- Information & Communication Technology
- Energy Saving & Industrial Accessory
- New Energy Auto
- Scientific & Technological Innovation
- International Aviation Industry

For detailed information on the industrial sectors covered by this important event please visit the website in English to the following link: China International Industry Fair CIIF (ciif-expo.com). The official report of 2020 is available instead at to following link:

[https://www.ciif-expo.com/uploads/file/home/zhbg/第22届中国工博会展后报告\(英文\).pdf](https://www.ciif-expo.com/uploads/file/home/zhbg/第22届中国工博会展后报告(英文).pdf)

Application of demonstration of preliminary interest for the participation

As CCIC in close constructive collaboration with ITA/ICE, we have already started the organizational preliminary stages of Italian Pavilion and for this motive, we desire to know your preliminary interest for the participation, aimed to calibrate the use of the public system for supporting the Italian mechanical sector in China. -

You shall fill out and return the following form within 20/05/2021 to ciif@cameraitacina.com indicating your non-binding interest for:

100027 - 北京市朝阳区工人体育场北路1号三里屯外交公寓3号楼2单元021号公寓
Sanlitun Diplomatic Residence Compound - DRC, Building 3, Gate 2, Room 21 Workers Stadium
North Road, Chaoyang District, Beijing, 100600, P.R. China

Tel: (010)85910545 Fax: (010) 85910546

E-mail: info@cameraitacina.com <http://www.cameraitacina.com>



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

	Yes/No
1. Rough adhesion to participation without commitment in the Italian pavilion of CIIF	
2. Dimension of stand 9 m ² (3×3)	
3. Dimension of stand 36 m ² (6×6)	
4. High dimension demanded (specify)	
5. If you bring the machine with the electric supply of 380V-50Hz	
6. Other indications	

For facilitating and addressing the following communications, you should indicate:

Company's name _____

Name & surname _____

Position _____

E-mail address _____

Mobile number _____

The data above is not binding, will be used solely for assessing and defining the setup of stands and all the necessary technical services.

It will follow within the beginning of June another formal communication for confirming your adherence complete with the technical offer and relative prices.

For any explanation, our office in Shanghai is at your service.

- Contact: Antonella Fontanarosa

- Tel.: +86 21 63810268 104

- Email: ciif@cameraitacina.com

Date, signature & stamp _____

Thank you for your precious cooperation and we will be available for any explanation.

Best regards,
CIIF2021-Team of CCIC

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